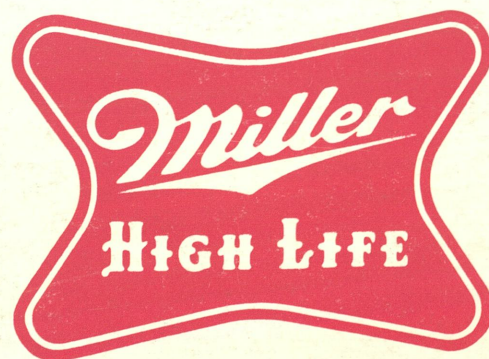


# Miller

# 200 MILE

**NATIONAL CHAMPIONSHIP  
LATE MODEL STOCK CAR RACE**

**SUNDAY — JULY 13, 1969**



WISCONSIN EXPOSITION CENTER • STATE FAIR PARK SPEEDWAY • SOUVENIR PROGRAM 60¢



# STP WINS HOTTEST INDY 500 EVER!



**Indianapolis, May 30—**Through grueling Memorial Day heat, Andy Granatelli's STP Oil Treatment Special won the world's toughest auto race in record-shattering time with Mario Andretti at the wheel.

Andretti brought owner Andy Granatelli his first long-sought victory and beat the field to the finish line by almost 3 full laps. In average speed alone, the STP® Special's 156.867 mph record was the most sizzling in Indy history!

The whole winning way, Andretti relied on STP products to give him the racer's edge.

STP Oil Treatment cut friction and wear in his powerful engine, keeping heat down to a bearable degree.

STP Gas Treatment helped him get the mileage he needed to finish, kept his fuel system clean and trouble-free, kept his engine tuned as he drove, gave him the go-power to win.

If STP products worked so well for Mario Andretti, think what they'll do for your own family car.

Have your service station add a can of STP Oil Treatment today and keep your engine running smoother, cooler, quieter, longer.

Add a can of STP Gas Treatment to your fuel today to clean your fuel system, tune your engine as you drive and give you the go-power that helped Andretti win the 500.



**THE RACER'S EDGE**

## Welcome to the Miller 200

The 1969 season is the 22nd for late model stock car racing here at the Wisconsin State Fair Park. The 200 mile, United States Auto Club national championship event is the second annual Miller 200.

Wisconsin Auto Racing, Inc., welcomes the participation of the Miller Brewing Company, and hopes that its association with them, which extends over many years, will continue. Their support here today indicates Miller's sincere interest in auto racing and continues the firm's sports participation, which spans several decades.

Through the combined efforts of Miller, our loyal staff, the officials of the United States Auto Club and the cooperation of the Wisconsin Exposition Center, it is our determined goal to continue to bring to you the very best in auto racing.

The Milwaukee mile is one of the most popular tracks on the USAC circuit. It has earned this reputation over the years through its efforts of offering a fine racing and pit surface, a well-manned and well-equipped safety crew, a well-trained scoring and technical crew, and of course, some of the highest prize purses offered for similar type races anywhere. These are just some reasons why you are always assured of seeing the best drivers, the finest equipment and the most exciting and challenging competition offered.

Milwaukee's one mile, flat asphalt oval may not be the fastest track in the nation, but it sure offers plenty of all-out competition. As many around the country have been heard to say, "If you want to see some real race competition, Milwaukee is a must."

Again our thanks for your loyal support. Enjoy the race and let us know your comments. We shall always be glad to hear from you.

Sincerely,

Tom Marchese

John Kaishian

Co-Race Directors

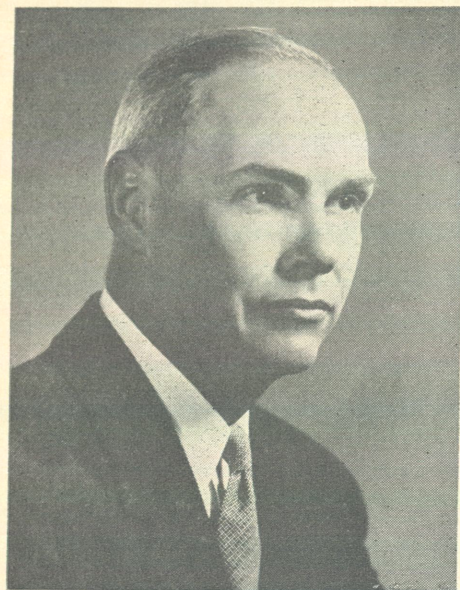
WISCONSIN AUTO RACING, INC.

**ON THE COVER:** A. J. FOYT collects his trophy for winning last year's Miller 200 from Charles Miller, president of the Miller Brewing Company. More photo highlights on page 22.

**COVER DESIGN:** Mike Fabianac, 7016 W. Allerton Ave., Greenfield, Wis.

**PHOTOS COURTESY OF:** Armin Krueger, Russ Lake, Wayne Doebbling, Al Krause, Dick Johnson, Ron Zarling, Paul Gohde, Bob Lewis, USAC, and Midwest Racings News.





**CHARLES MILLER**  
President  
Miller Brewing Company

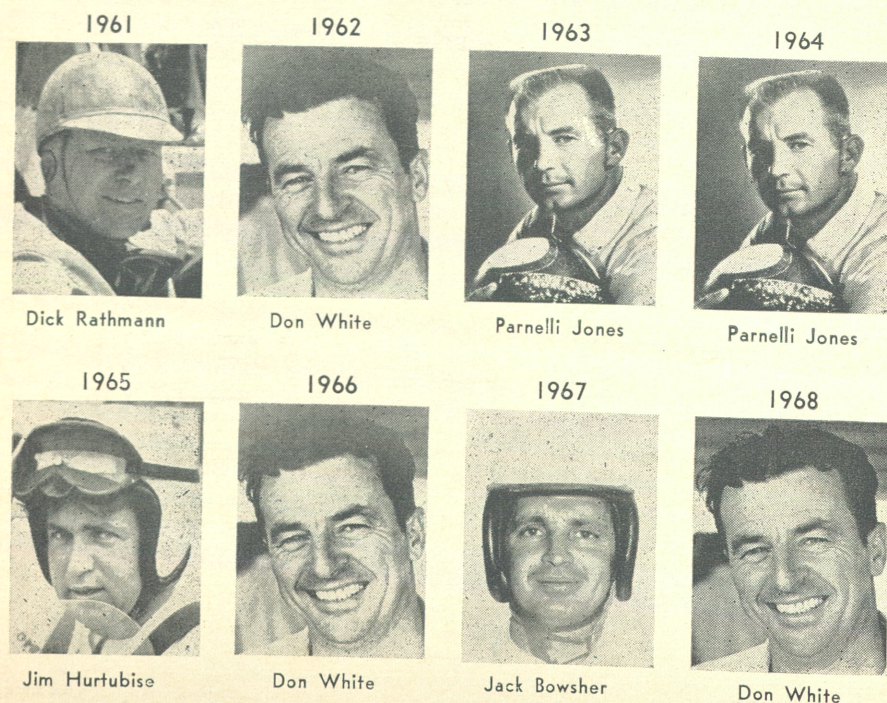
## SECOND ANNUAL MILLER 200 CONTINUES 8 YEAR TRADITION

Last year marked the first Miller 200 late model stock car race at the Wisconsin State Fair Park, but it was not the beginning of the Miller Brewing Company's participation in auto racing here.

The brewery's interest in sports goes back to the days of former president, the late Frederick C. Miller. In 1961, Miller started contributing trophies for the outstanding drivers in both speedway car and late model stock car events at fair park. Known as the "Tony Bettenhausen-Miller" awards, they go to an outstanding driver in a series each year, and are awarded at the end of the season. The recipients are pictured below.

In 1968, under the direction of President Charles Miller, a new dimension to Miller's participation was added, making the July stock car race the highest paying on the United States Auto Club circuit. Last year, a record \$51,960 was paid for the event of which Miller contributed some \$14,000. In addition to the race, Miller sponsors a top-flight stage show the night before the race which adds a festival flavor to the speed event.

### LATE MODEL STOCK CARS

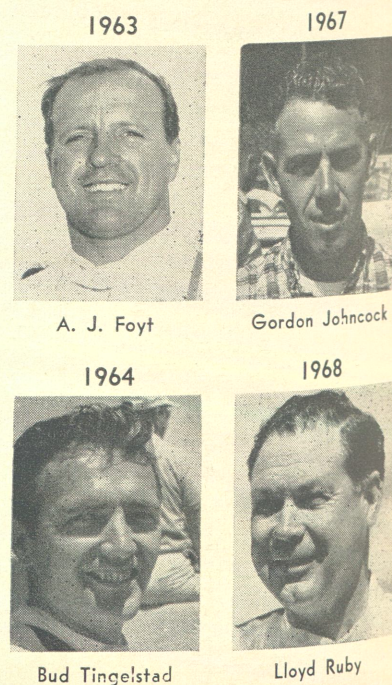


|                       |                   |                        |                        |
|-----------------------|-------------------|------------------------|------------------------|
| 1961<br>Dick Rathmann | 1962<br>Don White | 1963<br>Parnelli Jones | 1964<br>Parnelli Jones |
| 1965<br>Jim Hurtubise | 1966<br>Don White | 1967<br>Jack Bowsher   | 1968<br>Don White      |

### SPEEDWAY CARS



|                     |                        |
|---------------------|------------------------|
| 1961<br>Len Sutton  | 1965<br>Joe Leonard    |
| 1962<br>Rodger Ward | 1966<br>Mario Andretti |



|                        |                         |
|------------------------|-------------------------|
| 1963<br>A. J. Foyt     | 1967<br>Gordon Johncock |
| 1964<br>Bud Tingelstad | 1968<br>Lloyd Ruby      |

200 MILE STOCK CAR RACE

## OFFICIAL STAFF *Milwaukee's* STATE FAIR PARK SPEEDWAY WISCONSIN EXPOSITION CENTER World's Most Famous One Mile Paved Oval

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### WISCONSIN AUTO RACING, INC.

Official sponsoring organization for all United States Auto Club national championship racing events.

#### OFFICERS AND DIRECTORS

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|------------------------------------|---------------------------------|
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| Louis Frank               | Asst. to VP               | Alice Kaishian   | Ticket Sales      |
| Gayle Dvorak              | Accountant                | Cathy Marchese   | Ticket Sales      |
| Ed Mickelson              | Accountant                | Roberta Lukowicz | Secretary         |
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| Allan Krause              | Statistician, Publicity   | Art Fischer      | Communications    |
| Cy Nelson                 | Announcer                 | Ted Arsin        | Chief Pit Steward |
| Dick Webb                 | Asst. to Announcer        | James Clarkson   | Asst. Pit Steward |
| Pastor Charles L. Koester | Clergy                    | Fred Williams    | Chief Referee     |
| Dr. Michael A. Polacek    | Medical Director          | Charles Koloske  | Timer             |
| Dr. James E. Jarrett      | Medical                   | John Heywood     | Clerk             |
| Dr. Thomas G. Dehn        | Medical                   | Carl Lammers     | Clerk             |
| Dr. Jack A. Klieger       | Medical                   | George Holck     | Clerk             |
| Jean Held, R.N.           | Medical                   | Russell Lake     | Photographer      |

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| William Behrens |                | Bill Sharot     |
| Joe Bendler     |                | Harold Small    |
| Howard Bringolf |                | Carl Trueden    |
| Norman Dye      |                | Rocke Lawson    |
| Dick Fischer    |                | Carl Schumacher |
| Ron Fitzlaff    |                |                 |
| Harold George   |                |                 |
| Robert Gutzmer  |                |                 |

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| Ted Engelsmann | Charles Harding  | William Schneider |
| John Fox       | Roland Hurt      | Wayne Seidel      |
| Norman Fox     | George Lemanczyk | William Siewert   |
| Robert George  | Phil Minesalle   | Gary Wutke        |

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George Kuehn  
Sydney Lattow

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| Edward Dick       | Walt Retzlaff               |
| Jack O'Brien      | Boyd Trygstad               |
|                   | Thomas Vastine              |
|                   | John Sparacino              |
|                   | Plus Staff of 75 Assistants |

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|----------------|-----------------------------|
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| Myron Billings | Sam LaBarbera               |
| Russ Colombo   | Joseph Marchese             |
| Don Coyer      | George Turenne              |
| Ray Dahms      | Sam Marchese                |
| Leon Day       | Frank Marz                  |
|                | Clarence Oberleitner        |
|                | Frank Pinter                |
|                | Elmer Syme                  |
|                | Charles Timper              |
|                | George Timper               |
|                | Plus Staff of 75 Assistants |

#### USAC STAFF

|                |                     |                  |
|----------------|---------------------|------------------|
| Ervin Barth    | Matt Haydak, Jr.    | John Keating     |
| Art Giersch    | Charles Hoppentrath | James Lake       |
| Buford Harding | Paul LeChevalier    | Gordon Schroeder |
|                | Ralph Jones         |                  |

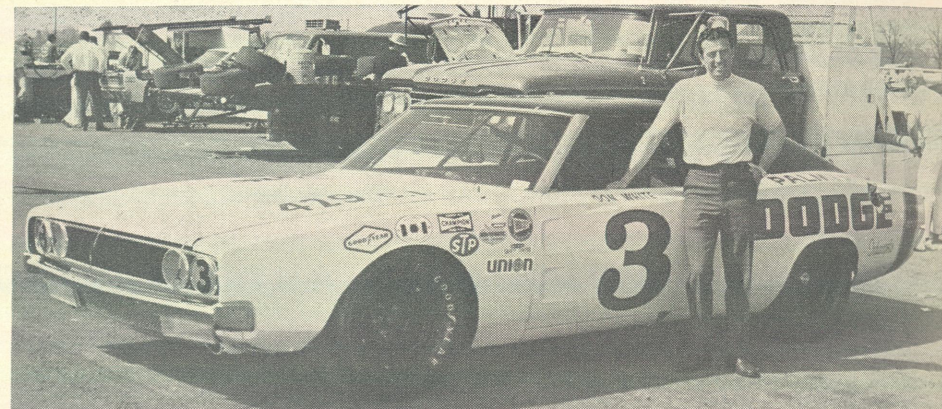
### UNITED STATES AUTO CLUB CONTEST BOARD OFFICIALS

|                  |                                                 |
|------------------|-------------------------------------------------|
| CHARLES BROCKMAN | President, U.S.A.C.                             |
| HENRY BANKS      | Director of Competition                         |
| CHESTER BARNEKOW | Chief Supervisor, Wisconsin Zone                |
| TED LAKE         | Chief Observer                                  |
| BILL TAYLOR      | Chief Steward and Stock Car Division Supervisor |
| JOHN PORTEOUS    | Chairman, Technical Committee                   |
| Ray Denges       | Assistant to Technical Chairman                 |
| Duane Sweeney    | Starter                                         |
| Dick King        | Referee                                         |
| Paul Butler      | Director of Safety                              |

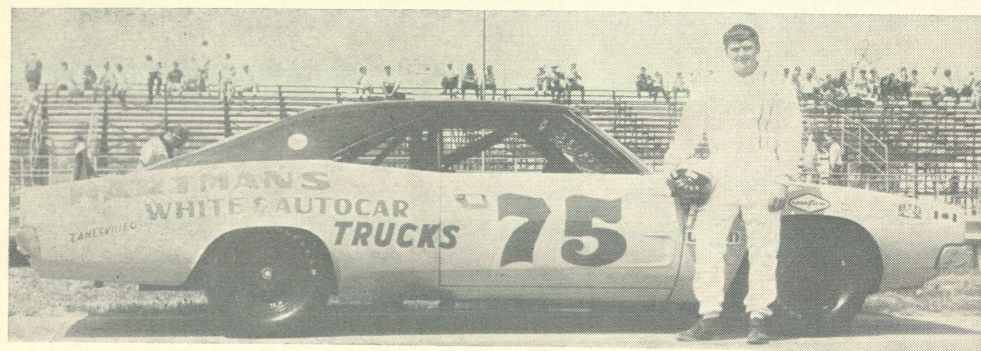


# DODGE'S CHARGERS

Dodge Division of Chrysler Corporation is sure to have its cars in the forefront in today's race. Drivers Don White, Butch Hartman, and Bobby Unser are to see to that. All will drive 1969 Dodge Charger 500's. White and Unser have factory backed cars, while Hartman is an independent.



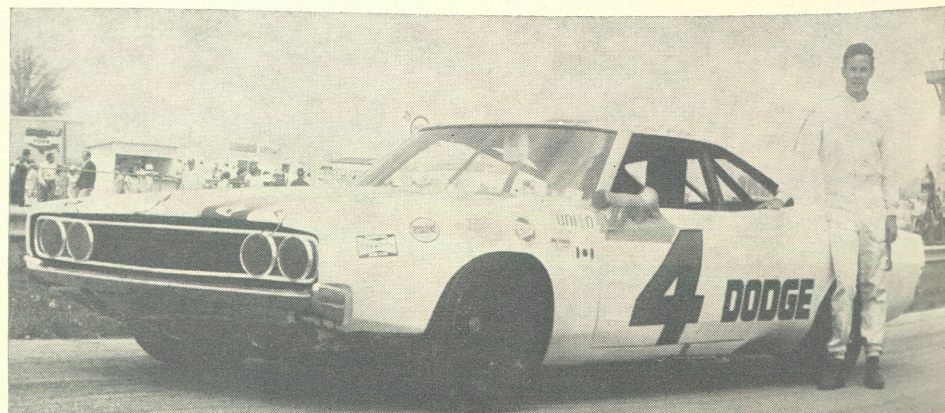
Don White of Keokuk, Ia., has won the United States Auto Club late model championship twice, in 1963 and 1966. Milwaukee has always been one of his better tracks, he won two races here last year, in August and September. He drives a 1969 factory backed Dodge Charger 500, owned by Ray Nichols of Highland, Ind. He finished third in the national standings last year.



Larry "Butch" Hartman of South Zanesville, Ohio, came to the attention of the Milwaukee fans last year when he qualified for the pole position in the Miller 200, and went on to do battle with USAC's best, until engine failure took him out. He was voted USAC rookie of the year in 1966, and won his first feature event June 1 of this year at Kaukauna, Wis. He finished seventh in the 1968 USAC late model standings, the highest of any independent driver. His car, a 1969 Dodge Charger, is owned by his father, Richard, who owns a truck dealership in Zanesville.



BOBBY UNSER



Another factory backed 1969 Dodge is owned by Rudy Hoerr of Peoria, Ill. Originally Al Unser (pictured) was to drive the car on the USAC late model circuit this year, but he broke his leg in a motorcycle accident in the pits at Indianapolis, and will be out for much of the season. Al's brother, Bobby, who is USAC's Championship car titlist, is filling in where possible, and is scheduled to drive the car in the Miller. Al finished fourth in last year's late model standings.

PHOTOS BY  
RUSS LAKE



# WALLER

## CHARGER R/T

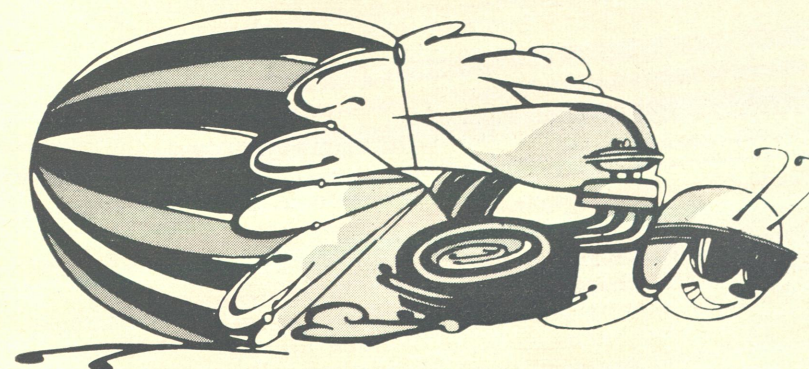
There you sit in silence. Cool. Unruffled. But you're about to be discovered, George. That gaping split grille. The Hurst Charger R/T badge. The Hurst competition-plus shifter. Twin 2½" pipes and wide-treads to boot. Your secret's out. That's no kiddy car... take it to the strip where the men are. Class will tell.

### STANDARD CHARGER R/T EQUIPMENT

- 440-cid Magnum (4-bbl.) V8, 375 hp
- Choice of 3-speed automatic or Hurst 4-speed manual
- HD suspension
- HD shocks
- HD brakes
- Dodge Charger Rallye instrument panel
- F70x14 wide-treads

### OPTIONAL

- 426 Hemi



SAFETY IS NO ACCIDENT. DRIVE WITH CARE.

**Dodge**



*Dodge Scoot Pack ... the cars with the Bumblebee stripes*





## 40 Years for Tom

*This race, the second annual "Miller 200," marks the 40th year of promotion at the Wisconsin State Fair Park for Tom Marchese. It was on July 21, 1929 that the veteran promoter first took the reins.*

At the age of five, Tom Marchese crossed the Atlantic with his family in an old, broken down ship that was condemned after the voyage. In 1904 the St. Agata, Sicily born immigrant boy found his new home in an alley tenement in Milwaukee's lower east side, better known as the "Third Ward." From that humble beginning, he became one of the best known citizens of Milwaukee, and gained national recognition as one of the foremost auto racing promoters in the country.

Young Tom went through the sixth grade, then left school in search of work at the age of 11. After several odd jobs, Tom and his brothers Carl, Joe, Tony and Tudy joined forces and took over a garage on Milwaukee's south side. Carl started to race on the area tracks. In 1929 he finished fourth in the Indianapolis 500, though he only had a few laps practice, which included a crash four days before the race. Carl's racing career came to a halt later in 1929 when he was seriously injured in a race crash at Springfield, Ill.

The attention Carl received after the 500 made him a local hero, and helped the Wisconsin State Fair Board decide on brother Tom to help promote the mile oval at the Fair Park, which had been less than successful for several years.

Tom promoted his first race, a 50 mile event, on July 21, 1929. Gus Schrader drove a Frontenac to victory with Carl finishing second and Wilson Pin-grey third.

At the time Tom took over, dirt track racing had fallen into the eclipse of the board tracks. The wooden ovals drew the big name drivers, leaving tracks like Milwaukee to the local boys.

As the board tracks began to fade, the clay ovals came back into popularity with the first national championship event being held in Milwaukee in 1933. The 100 mile race was scheduled for Sunday, July 16, but rain forced cancellation of the program. The drivers convinced Tom to run Monday evening, so they would not leave town without a payday.

When most of the city was sitting down to supper, the race began with about 5,000 loyal fans on hand. Wilbur Shaw won the race as darkness covered the track. Shaw went on to win three Indianapolis 500's.

Races continued up to World War II with national championship events in 1937, 1938, 1939 and 1941. After the war, in September of 1946, Tom was given exclusive promotion of all national championship events on the Milwaukee mile oval.

Stock cars made their initial appearance with a 100 mile event on Aug. 22, 1948, during the Wisconsin Centennial celebration at the Fair Park. Paul

(Continued on Page 24)

200 MILE STOCK CAR RACE

## Dale Chevrolet WISCONSIN'S LARGEST CORVETTE DEALER



- Specializing In 427 Camaros, Novas, and Chevelles •
- Dale Sets The Pace In New and Used Cars

"Home of the Dale Dusters, Made Especially For You"

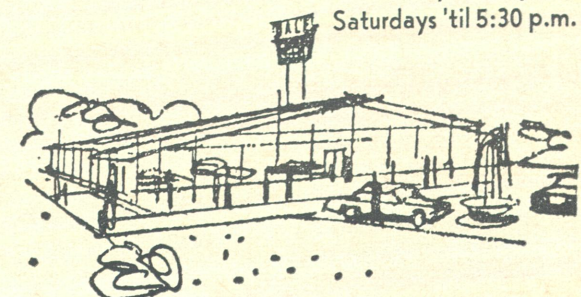
- SALES • SERVICE • PARTS •

# DALE

## CHEVROLET

*Auto Village* WAUKESHA

HOURS: Weekdays 'til 9 p.m.;  
Saturdays 'til 5:30 p.m.



On Hy. 18, EAST OF WAUKESHA City Limits  
Acres of New and Used Cars-Trucks-Rentals

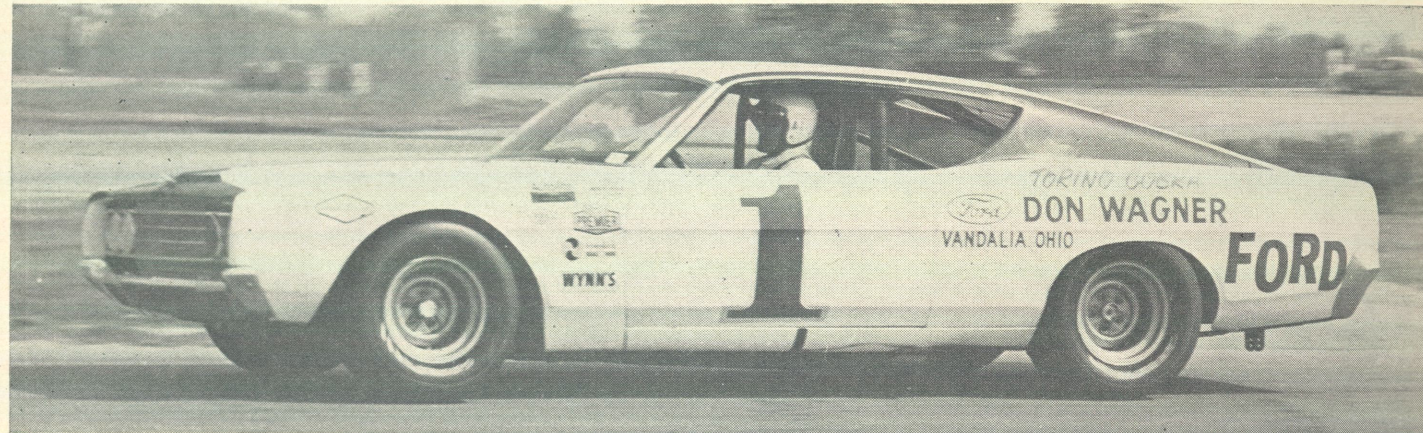
Telephone (414) 547-1231



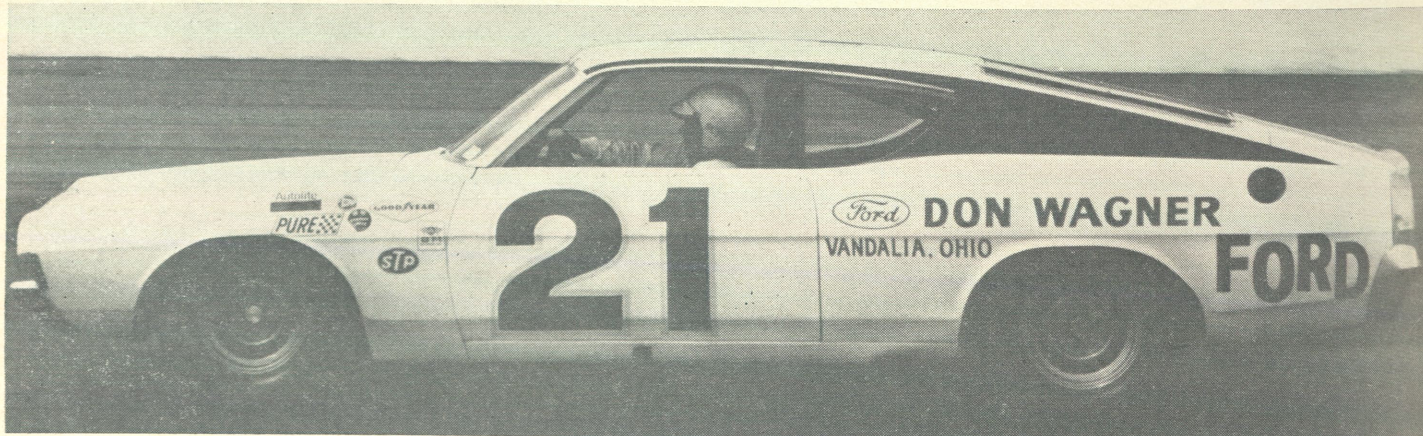
# FORD'S BIG THREE

There will be at least three factory backed 1969 Fords in the Miller 200, and all are likely to be very near or at the front of the starting lineup. A. J.

Foyt will drive one of Jack Bowsher's 1969 Torinos, Bowsher will be in another. Parnelli Jones will be in a Holman-Moody-Stroppe creation.



"Super Tex," that's A. J. Foyt of Houston, Texas. Foyt has conquered just about every horizon in racing, and has, of late, been putting his efforts into stock car racing. He won the Miller last year and went on to win the Unital States Auto Club Late Model championship. He ranks as one of the top threats in today's race.



A man with two outstanding reputations, that's Jack Bowsher of Springfield, Ohio. Jack is both a good driver and mechanic. He prepared Foyt's championship winning car last year as well as his own. Bowsher finished third in last year's Miller, and fifth in the national standings, but prefers to carry his traditional number 21.



Parnelli Jones of Torrance, Calif., is to the point in his star studded career where he can pick his own races. Lately the 1963 Indy 500 winner has been running USAC late model stocks and Trans-Am sedans. He is scheduled to drive a 1969 Torino here. In last year's Miller, Jones finished 34th, after dropping out with overheating problems. He finished 10th on the USAC circuit.



For over five generations...

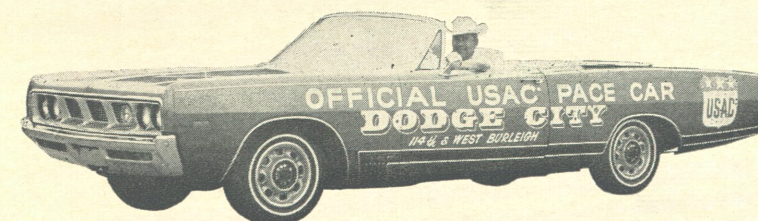
## Miller High Life

has more than satisfied man's thirst for a hearty, robust beer!



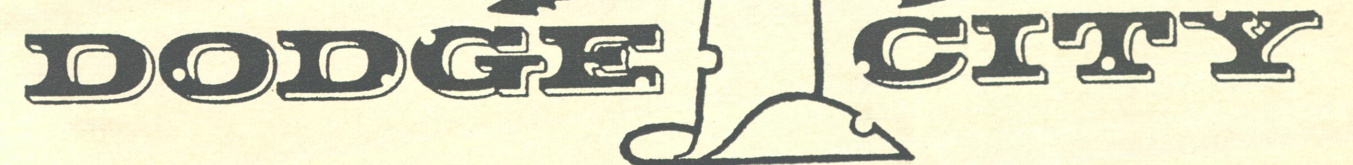
*The Champagne of Bottle Beer*

## WISCONSIN'S LARGEST HIGH PERFORMANCE DEALER



OFFICIAL PACE CAR  
TODAY'S  
MILLER "200"

DAYTONA CHARGERS  
SWINGER 340's  
SUPER BEE'S  
RT'S



Open Mon., Wed.,  
Fri. 'til 9;  
Tues., Thurs.,  
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# STATE FAIR

WISCONSIN EXPOSITION CENTER



July 13, 1969



Today's late model stock car race -- The Miller 200 -- winds up an exciting week-end of entertainment thrills, generously co-sponsored by the Miller Brewing Company, and Wisconsin Auto Racing, Inc. I congratulate their management and employees for giving the entire state a production which must be labelled "big league" from start to finish!

The Wisconsin Exposition Center staff and employees are proud to be associated with the Miller Brewing Company, and Wisconsin Auto Racing, Inc., in this week-end of fun and racing. We sincerely thank them and the thousands of fans who are attending today's championship event. We hope to see all of you next year.

*Vernon G. Wendland*

Vernon G. Wendland  
Administrator  
Wisconsin Exposition Center

# STATE FAIR AUG. MILWAUKEE, WISCONSIN 8-17

## FREE GRANDSTAND SHOWS STARRING



Pat Boone  
Aug. 8



James Darren  
Aug. 8 (Aft.)



Baja Marimba Band  
Aug. 9-10-11



Eddie Albert  
Aug. 9-10-11



George Kirby  
Aug. 9-10-11



The Supremes  
Aug. 12-13



The King Family  
Aug. 13 (Aft.)



John Davidson  
Aug. 14



Johnny Cash Show  
Aug. 15-16



Liberace  
Aug. 17

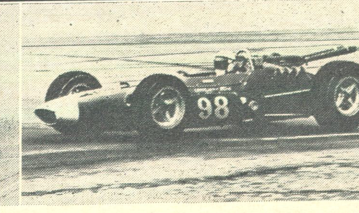
## ALSO . . . THESE EXCITING EVENTS



Torsland On Tour



"Fairest  
Of The Fairs"  
Pageant



**USAC RACES — 3 BIG DAYS!**  
(Separate Admission Charge)

Sun., Aug. 10, 150-mi. Stock  
Thurs., Aug. 14, 200-mi. Stock  
Sun., Aug. 17, 200-mi. Speedway Car



Tahiti Nui Revue

World Pageant  
of  
Bugles and Drums

**A FAIR TO REMEMBER!**





SECOND ANNUAL  
**MILLER 200**  
**LATE MODEL STOCK CAR RACE**

SANCTIONED BY THE UNITED STATES AUTO CLUB

PROMOTED BY WISCONSIN AUTO RACING, INC.

TROPHY AWARD TO FASTEST QUALIFIER AND RACE WINNER COURTESY OF  
MILLER BREWING COMPANY, Milwaukee, Wisconsin

PACE CAR: 1969 DODGE POLARA CONVERTIBLE COURTESY OF  
DODGE CITY OF WAUWATOSA, INC., 11333 W. Burleigh St., Wauwatosa, Wis.



| CAR NO. | DRIVER, FROM                             | ENTRANT, FROM                                  | CAR                       | TIME |
|---------|------------------------------------------|------------------------------------------------|---------------------------|------|
| 1       | A. J. FOYT<br>Houston, Tex.              | Jack Bowsher<br>Springfield, Ohio              | 1969 Ford Torino          |      |
| 2       | ROGER McCLUSKEY<br>Tucson, Ariz.         | Norm Nelson<br>Racine, Wis.                    | 1969 Plymouth             |      |
| 3       | DON WHITE<br>Keokuk, Iowa                | Nichels Engineering Co.<br>Griffith, Ind.      | 1969 Dodge Charger        |      |
| 4       | AL UNSER<br>Albuquerque, N. M.           | Anna Hoerr<br>Peoria, Ill.                     | 1969 Dodge Charger        |      |
| 8       | DAVE WHITCOMB<br>Valparaiso, Ind.        | Dave Whitcomb<br>Valparaiso, Ind.              | 1969 Dodge Charger        |      |
| 9       | FRANK FREDA<br>Elmhurst, Ill.            | G & F Racing Ent.<br>Villa Park, Ill.          | 1969 Chevelle             |      |
| 11      | BAY DARNELL<br>Deerfield, Ill.           | Bay Darnell<br>Deerfield, Ill.                 | 1967 Plymouth             |      |
| 12      | NORM NELSON<br>Racine, Wis.              | Norm Nelson<br>Racine, Wis.                    | 1969 Plymouth Road Runner |      |
| 14      | SAL TOVELLA<br>Addison, Ill.             | Fred Tovella<br>Elk Grove, Ill.                | 1969 Ford Torino          |      |
| 15      | BOBBY UNSER<br>Albuquerque, N. M.        | Holman & Moody<br>Charlotte, N. C.             | 1969 Ford Talladega       |      |
| 17      | ROGER REGETH<br>Appleton, Wis.           | Al Piette<br>Appleton, Wis.                    | 1967 Plymouth             |      |
| 18      | PAUL BAUER<br>Garden Homes, Ill.         | Paul Bauer<br>Garden Homes, Ill.               | 1969 Chevelle             |      |
| 19      | J. J. SMITH<br>Appleton, Wis.            | Al Piette<br>Appleton, Wis.                    | 1967 Mercury Comet        |      |
| 20      | JACK KNIPPEL<br>Brookfield, Wis.         | Jack Knippel<br>Brookfield, Wis.               | 1967 Dodge Charger        |      |
| 21      | JACK BOWSHER<br>Springfield, Ohio        | Jack Bowsher<br>Springfield, Ohio              | 1969 Ford Torino          |      |
| 22      | HERB ROSE<br>Anderson, Ind.              | Jim Dickey<br>Anderson, Ind.                   | 1967 Plymouth             |      |
| 23      | LOUIS MIERENDORF, JR.<br>Milwaukee, Wis. | Thunder Racing Ent.<br>South Milwaukee, Wis.   | 1969 Ford Torino          |      |
| 25      | DON HILL<br>Villa Park, Ill.             | Bud Hill<br>Villa Park, Ill.                   | 1967 Chevelle             |      |
| 26      | BOB HARKEY<br>Charlotte, N. C.           | Dave Duncan<br>Dearborn Heights, Mich.         | 1967 Plymouth             |      |
| 27      | SONNY THOMPSON<br>Indianapolis, Ind.     | Don Stretshberry<br>Indianapolis, Ind.         | 1968 Ford                 |      |
| 28      | JIM PERRY<br>Indianapolis, Ind.          | Ledward Chaney<br>Greenwood, Ind.              | 1967 Mercury Comet        |      |
| 29      | DALE JETT<br>Indianapolis, Ind.          | Dave Duncan<br>Dearborn Heights, Mich.         | 1969 Plymouth             |      |
| 30      | RABON HINKLE<br>Griffith, Ind.           | Gus Kunhke<br>Griffith, Ind.                   | 1969 Ford                 |      |
| 31      | BILL BEHLING<br>Wauwatosa, Wis.          | Bill Behling<br>Wauwatosa, Wis.                | 1969 Ford Torino          |      |
| 32      | JOE FRASSON<br>Golden Valley, Minn.      | Mario Frasson Cement Co.<br>Minneapolis, Minn. | 1967 Plymouth             |      |
| 33      | DALE KOEHLER<br>Glendale, Wis.           | Dale Koehler<br>Glendale, Wis.                 | 1967 Chevelle             |      |
| 34      | BILL SHIREY<br>Dearborn, Mich.           | Andrew Smith<br>Tecumseh, Mich.                | 1969 Plymouth             |      |
| 36      | JACK HOLBROOK<br>Melrose Park, Ill.      | Donald Kramer<br>Cicero, Ill.                  | 1967 Chevelle             |      |
| 38      | JIM LORD<br>Milwaukee, Wis.              | Jim Lord<br>Milwaukee, Wis.                    | 1968 Ford Torino          |      |
| 39      | PAUL FELDNER<br>Colgate, Wis.            | Joan Feldner<br>Colgate, Wis.                  | 1967 Ford Fairlane        |      |
| 40      | VERLIN EAKER<br>Cedar Rapids, Ia.        | Donald Lamberti<br>Ankeny, Ia.                 | 1969 Dodge Charger        |      |

| CAR NO. | DRIVER, FROM                                    | ENTRANT, FROM                               | CAR                | TIME |
|---------|-------------------------------------------------|---------------------------------------------|--------------------|------|
| 41      | LEFTY ROBINSON<br>Des Moines, Ia.               | Donald Lamberti<br>Ankeny, Ia.              | 1969 Dodge Charger |      |
| 42      | NORM WELTMAYER<br>Harvey, Ill.                  | Denny McGuire<br>Harvey, Ill.               | 1967 Chevelle      |      |
| 43      | TOM JONES<br>Northbrook, Ill.                   | Erwin Nowosel<br>Northbrook, Ill.           | 1969 Chevelle      |      |
| 46      | HAROLD REGH, JR.<br>St. Jacob, Ill.             | Harold Regh, Jr.<br>St. Jacob, Ill.         | 1969 Dodge Charger |      |
| 47      | DICK LUNDQUIST<br>Loves Park, Ill.              | Harry Lundquist<br>Loves Park, Ill.         | 1969 Ford Torino   |      |
| 49      | BILL NELSON<br>Minneapolis, Minn.               | N & F Inc.<br>Minneapolis, Minn.            | 1969 Dodge         |      |
| 50      | GENE MARMOR<br>River Grove, Ill.                | Gene Marmor Automotive<br>River Grove, Ill. | 1969 Chevrolet GMX |      |
| 52      | GLEN BRADLEY<br>Lincoln, Ill.                   | Don Rohlfs<br>Lincoln, Ill.                 | 1968 Dodge Coronet |      |
| 54      | WHITEY GERKEN<br>Melrose Park, Ill.             | G & F Racing Ent.<br>Villa Park, Ill.       | 1969 Chevelle      |      |
| 55      | BILL JACKSON<br>Inkster, Mich.                  | Florence Duncan<br>Dearborn Heights, Mich.  | 1968 Plymouth      |      |
| 57      | JAY BEHIMER<br>Patomac, Ill.                    | Jay Behimer<br>Patomac, Ill.                | 1967 Dodge Charger |      |
| 58      | ROBERT PHERNETTON<br>Villa Park, Ill.           | C. R. Phernetton<br>Villa Park, Ill.        | 1968 Chevelle      |      |
| 60      | FRED ZACK<br>Milwaukee, Wis.                    | Fred Zack<br>Milwaukee, Wis.                | 1968 Ford          |      |
| 61      | RONNIE GOUDREAU<br>Des Plaines, Ill.            | R & R Automotive<br>Des Plaines, Ill.       | 1967 Plymouth      |      |
| 62      | RON KESELOWSKI<br>Rochester, Mich.              | John Keselowski<br>Troy, Mich.              | 1969 Dodge Charger |      |
| 67      |                                                 | Bob Stepan<br>Mosinee, Wis.                 | 1969 Ford Torino   |      |
| 68      | DICK BEINLICH<br>Prairie View, Ill.             | Ernest Coreton<br>Lake Bluff, Ill.          | 1968 Ford Galaxie  |      |
| 70      | JERRY SMITH<br>Medina, Wis.                     | Michael J. Randerson<br>Appleton, Wis.      | 1967 Plymouth      |      |
| 71      | RAY DROPP<br>Palantine, Ill.                    | Vern Ladendorf<br>Des Plaines, Ill.         | 1967 Ford Fairlane |      |
| 72      |                                                 | Bob Wawak<br>Villa Park, Ill.               | 1968 Dodge Charger |      |
| 73      | JOHN MARTINO<br>Oak Brook, Ill.                 | John Martino<br>Oak Brook, Ill.             | 1968 Dodge Charger |      |
| 75      | LARRY "BUTCH" HARTMAN<br>South Zanesville, Ohio | Richard Hartman<br>South Zanesville, Ohio   | 1969 Dodge Charger |      |
| 77      | DAVE HIRSCHFIELD<br>Midlothian, Ill.            | Dave Hirschfield<br>Midlothian, Ill.        | 1969 Dodge Charger |      |
| 78      | JERRY MAKARA<br>Westland, Mich.                 | Jack Pierson<br>Belleville, Mich.           | 1968 Dodge Charger |      |
| 81      | BRUCE SPARRMAN<br>Excelsior, Minn.              | Bruce Sparrman<br>Excelsior, Minn.          | 1969 Plymouth      |      |
| 83      | WOODY WALCHER<br>Grand Junction, Colo.          | Woody Walcher<br>Grand Junction, Colo.      | 1967 Dodge Charger |      |
| 84      | EV FOX<br>Black River Falls, Wis.               | Larry Wehrs<br>Bangor, Wis.                 | 1967 Chevelle      |      |
| 85      | BOB ROBBINS<br>Collinsville, Ill.               | Roy Shoemaker<br>Fairview, Ill.             | 1967 Chevelle      |      |
| 86      | KEN PANKRATZ<br>Mosinee, Wis.                   | Robert Schultz<br>Appleton, Wis.            | 1968 Plymouth      |      |
| 87      | GEORGE GIESEN<br>Menasha, Wis.                  | Robert Schultz<br>Appleton, Wis.            | 1969 Chevrolet     |      |
| 88      | ED HOFFMAN<br>Niles, Ill.                       | Ed Hoffman<br>Niles, Ill.                   | 1968 Chevrolet     |      |
| 89      | JOHN CHAMPLIN<br>Beloit, Wis.                   | Bruce Dwyer<br>Beloit, Wis.                 | 1968 Dodge         |      |
| 90      | TERRY NICHOLS<br>Griffith, Ind.                 | Nichels Engineering Co.<br>Griffith, Ind.   | 1968 Dodge Charger |      |
| 92      | RON BORGARDT<br>Hanover Park, Ill.              | Cal Rosser<br>Melrose Park, Ill.            | 1967 Chevelle      |      |
| 93      | GEORGE RONDELLI<br>Chicago, Ill.                | George Rondelli<br>Chicago, Ill.            | 1967 Chevelle      |      |
| 94      | BOB MINER<br>St. Louis, Mo.                     | L. K. Wood<br>St. Louis, Mo.                | 1969 Plymouth      |      |
| 97      | BOB HAACK<br>Troy, Mich.                        | Robert Haack<br>Troy, Mich.                 | 1967 Chevelle      |      |
| 99      | DICK TRICKLE<br>Wisconsin Rapids, Wis.          | Dick Trickle<br>Wisconsin Rapids, Wis.      | 1969 Ford Torino   |      |
| 100     | RAY BOLANDER<br>Brookfield, Wis.                | Ray Bolander<br>Brookfield, Wis.            | 1968 Chevrolet     |      |



# ... Spirit of Auto Racing

It gives me great pleasure to welcome you to this, the second Miller High Life "200." The Miller Brewing Company, active in Milwaukee sports for many years, has recognized the skill and popularity of racing for nearly a decade. Because we share your admiration for the competitive spirit of auto racing, we have given out scores of trophies and awards, such as the Tony Bettenhausen Memorial Trophy. We are proud to salute the participants in this fascinating sport as well as you, the fans of Milwaukee and Wisconsin, who have earned for this city the well-deserved title of Racing Capital of the World.

— Charles W. Miller, President, Miller Brewing Company

\* \* \* \* \*

In recognition of the skill and competitive spirit shown by the drivers, the listed Miller High Life distributors from all across the state are donating \$10 to the leading car of each lap for a total of \$2,000 in lap prizes. In addition, each of the first 40 qualifying drivers will receive \$100 with the remaining cars receiving \$50 for their efforts.

| Lap Won by |         |                                    | Lap Won by |         |                                 |
|------------|---------|------------------------------------|------------|---------|---------------------------------|
| No.        | Car No. | Sponsor                            | No.        | Car No. | Sponsor                         |
| 1.         | _____   | ANTIGO BEVERAGE CO., INC.          | 26.        | _____   | WHITE-FOX, INC.                 |
| 2.         | _____   | P. O. Box 548                      | 27.        | _____   | 241 McHenry Street              |
| 3.         | _____   | Antigo, Wisconsin 54409            | 28.        | _____   | Burlington, Wisconsin 53105     |
| 4.         | _____   |                                    | 29.        | _____   |                                 |
| 5.         | _____   |                                    | 30.        | _____   |                                 |
| -----      |         |                                    | -----      |         |                                 |
| 6.         | _____   | CHARLES M. BACKE,                  | 31.        | _____   | DEGENHARDT DISTRIBUTING         |
| 7.         | _____   | DISTRIBUTOR                        | 32.        | _____   | COMPANY                         |
| 8.         | _____   | 412 13th Avenue East               | 33.        | _____   | Wisconsin Street                |
| 9.         | _____   | Ashland, Wisconsin 54806           | 34.        | _____   | Cashton, Wisconsin 54619        |
| 10.        | _____   |                                    | 35.        | _____   |                                 |
| -----      |         |                                    | -----      |         |                                 |
| 11.        | _____   | BARRON DISTRIBUTING CO., INC.      | 36.        | _____   | RAYMOND DISTRIBUTING CO.,       |
| 12.        | _____   | Box 124                            | 37.        | _____   | INC.                            |
| 13.        | _____   | Barron, Wisconsin 54812            | 38.        | _____   | 402 West River Street           |
| 14.        | _____   |                                    | 39.        | _____   | Chippewa Falls, Wisconsin 54729 |
| 15.        | _____   |                                    | 40.        | _____   |                                 |
| -----      |         |                                    | -----      |         |                                 |
| 16.        | _____   | MILLIS BROTHERS, INC.              | 41.        | _____   | MILLER-GETTELMAN                |
| 17.        | _____   | P. O. Box 112                      | 42.        | _____   | DISTRIBUTOR                     |
| 18.        | _____   | Black River Falls, Wisconsin 54615 | 43.        | _____   | Eagle River Branch              |
| 19.        | _____   |                                    | 44.        | _____   | Railroad Avenue                 |
| 20.        | _____   |                                    | 45.        | _____   | Eagle River, Wisconsin 54521    |
| -----      |         |                                    | -----      |         |                                 |
| 21.        | _____   | BRILLION BOTTLING, INC.            | 46.        | _____   | DEAN DISTRIBUTING, INC.         |
| 22.        | _____   | 304 East Water Street              | 47.        | _____   | 904 North Broadway              |
| 23.        | _____   | Brillion, Wisconsin 54110          | 48.        | _____   | Green Bay, Wisconsin 54303      |
| 24.        | _____   |                                    | 49.        | _____   |                                 |
| 25.        | _____   |                                    | 50.        | _____   |                                 |

## LINEUP FOR MILLER 200 MILE STOCK CAR RACE

POLE

OUTSIDE

|                   |                   |
|-------------------|-------------------|
| ROW 1<br>CAR NO.  | ROW 1<br>CAR NO.  |
| ROW 2<br>CAR NO.  | ROW 2<br>CAR NO.  |
| ROW 3<br>CAR NO.  | ROW 3<br>CAR NO.  |
| ROW 4<br>CAR NO.  | ROW 4<br>CAR NO.  |
| ROW 5<br>CAR NO.  | ROW 5<br>CAR NO.  |
| ROW 6<br>CAR NO.  | ROW 6<br>CAR NO.  |
| ROW 7<br>CAR NO.  | ROW 7<br>CAR NO.  |
| ROW 8<br>CAR NO.  | ROW 8<br>CAR NO.  |
| ROW 9<br>CAR NO.  | ROW 9<br>CAR NO.  |
| ROW 10<br>CAR NO. | ROW 10<br>CAR NO. |
| ROW 11<br>CAR NO. | ROW 11<br>CAR NO. |
| ROW 12<br>CAR NO. | ROW 12<br>CAR NO. |
| ROW 13<br>CAR NO. | ROW 13<br>CAR NO. |
| ROW 14<br>CAR NO. | ROW 14<br>CAR NO. |
| ROW 15<br>CAR NO. | ROW 15<br>CAR NO. |
| ROW 16<br>CAR NO. | ROW 16<br>CAR NO. |
| ROW 17<br>CAR NO. | ROW 17<br>CAR NO. |
| ROW 18<br>CAR NO. | ROW 18<br>CAR NO. |
| ROW 19<br>CAR NO. | ROW 19<br>CAR NO. |
| ROW 20<br>CAR NO. | ROW 20<br>CAR NO. |
| ALT.              | ALT.              |

## 1970 TICKETS AVAILABLE SEPT., 9, 1969

At Wisconsin Auto Racing, 1200 S. First St., Milwaukee, Wis. 53204 (414) 384-2240  
RESERVE EARLY, DON'T BE DISAPPOINTED!

## SPEED TABLE FOR THE MILE TRACK

| Seconds  | Miles<br>Per Hr. | Seconds  | Miles<br>Per Hr. | Seconds  | Miles<br>Per Hr. | Seconds  | Miles<br>Per Hr. | Seconds  | Miles<br>Per Hr. | Seconds  | Miles<br>Per Hr. |
|----------|------------------|----------|------------------|----------|------------------|----------|------------------|----------|------------------|----------|------------------|
| 33.0.... | 109.091          | 34.0.... | 105.882          | 35.0.... | 102.857          | 36.0.... | 100.000          | 37.0.... | 97.297           | 38.0.... | 94.737           |
| 33.1.... | 108.761          | 34.1.... | 105.572          | 35.1.... | 102.564          | 36.1.... | 99.722           | 37.1.... | 97.035           | 38.1.... | 94.488           |
| 33.2.... | 108.434          | 34.2.... | 105.263          | 35.2.... | 102.273          | 36.2.... | 99.447           | 37.2.... | 96.774           | 38.2.... | 94.240           |
| 33.3.... | 108.108          | 34.3.... | 104.956          | 35.3.... | 101.983          | 36.3.... | 99.173           | 37.3.... | 96.514           | 38.3.... | 93.994           |
| 33.4.... | 107.784          | 34.4.... | 104.651          | 35.4.... | 101.695          | 36.4.... | 98.901           | 37.4.... | 96.256           | 38.4.... | 93.750           |
| 33.5.... | 107.463          | 34.5.... | 104.348          | 35.5.... | 101.408          | 36.5.... | 98.630           | 37.5.... | 96.000           | 38.5.... | 93.506           |
| 33.6.... | 107.143          | 34.6.... | 104.046          | 35.6.... | 101.124          | 36.6.... | 98.360           | 37.6.... | 95.744           | 38.6.... | 93.264           |
| 33.7.... | 106.825          | 34.7.... | 103.746          | 35.7.... | 100.840          | 36.7.... | 98.092           | 37.7.... | 95.490           | 38.7.... | 93.023           |
| 33.8.... | 106.509          | 34.8.... | 103.448          | 35.8.... | 100.559          | 36.8.... | 97.826           | 37.8.... | 95.238           | 38.8.... | 92.783           |
| 33.9.... | 106.195          | 34.9.... | 103.152          | 35.9.... | 100.279          | 36.9.... | 97.560           | 37.9.... | 94.986           | 38.9.... | 92.544           |



# LAP PRIZES

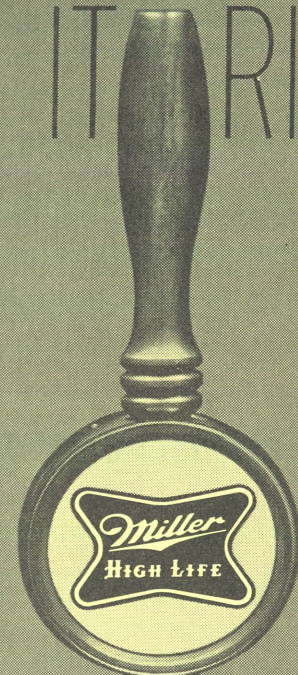
| Lap<br>No. | Won by<br>Car No. | Sponsor                      | Lap<br>No. | Won by<br>Car No. | Sponsor                      |
|------------|-------------------|------------------------------|------------|-------------------|------------------------------|
| 51.        | _____             | THEO. DIETZLER & CO.         | 91.        | _____             | SIMON BROTHERS CO., INC.     |
| 52.        | _____             | 719 East Summer Street       | 92.        | _____             | 901 East Washington Avenue   |
| 53.        | _____             | Hartford, Wisconsin 53027    | 93.        | _____             | Madison, Wisconsin 53703     |
| 54.        | _____             | _____                        | 94.        | _____             | _____                        |
| 55.        | _____             | _____                        | 95.        | _____             | _____                        |
| 56.        | _____             | HEIGHTS, INC.                | 96.        | _____             | J. N. WIEGEL COMPANY, INC.   |
| 57.        | _____             | 318 Chandler                 | 97.        | _____             | 1200 North Central Avenue    |
| 58.        | _____             | Horicon, Wisconsin 53032     | 98.        | _____             | Marshfield, Wisconsin 54449  |
| 59.        | _____             | _____                        | 99.        | _____             | _____                        |
| 60.        | _____             | _____                        | 100.       | _____             | _____                        |
| 61.        | _____             | JOHN R. BERTAGNOLI,          | 101.       | _____             | TLUSTY BEVERAGE COMPANY      |
| 62.        | _____             | DISTRIBUTOR                  | 102.       | _____             | 257 North Main Street        |
| 63.        | _____             | 306 Ninth Avenue             | 103.       | _____             | Medford, Wisconsin 54451     |
| 64.        | _____             | Hurley, Wisconsin 54534      | 104.       | _____             | _____                        |
| 65.        | _____             | _____                        | 105.       | _____             | _____                        |
| 66.        | _____             | OTT SCHWEITZER               | 106.       | _____             | BROWN & LEHMANN              |
| 67.        | _____             | DISTRIBUTING CO.             | 107.       | _____             | DISTRIBUTORS, INC.           |
| 68.        | _____             | Box 146                      | 108.       | _____             | 814 - 14th Avenue            |
| 69.        | _____             | Janesville, Wisconsin 53545  | 109.       | _____             | Menomonie, Wisconsin 54751   |
| 70.        | _____             | _____                        | 110.       | _____             | _____                        |
| 71.        | _____             | ASHAUER DISTRIBUTORS, INC.   | 111.       | _____             | JANTZ DISTRIBUTING CO., INC. |
| 72.        | _____             | 330 Taylor Street            | 112.       | _____             | W194 N11095 Kleinmann Drive  |
| 73.        | _____             | Kaukauna, Wisconsin 54130    | 113.       | _____             | Germantown, Wisconsin 53022  |
| 74.        | _____             | _____                        | 114.       | _____             | _____                        |
| 75.        | _____             | _____                        | 115.       | _____             | _____                        |
| 76.        | _____             | TRIANGLE WHOLESALE CO., INC. | 116.       | _____             | RUDA DISTRIBUTING COMPANY    |
| 77.        | _____             | 2119 - 81st Street           | 117.       | _____             | 1003 Fifth Avenue            |
| 78.        | _____             | Kenosha, Wisconsin 53140     | 118.       | _____             | Monroe, Wisconsin 53566      |
| 79.        | _____             | _____                        | 119.       | _____             | _____                        |
| 80.        | _____             | _____                        | 120.       | _____             | _____                        |
| 81.        | _____             | KEWAUNEE ORANGE CRUSH        | 121.       | _____             | FELIX BEER WHOLESALERS, INC. |
| 82.        | _____             | BOTTLING CO.                 | 122.       | _____             | 206 Frank Street             |
| 83.        | _____             | 401 Harrison Street          | 123.       | _____             | Oconto, Wisconsin 54153      |
| 84.        | _____             | Kewaunee, Wisconsin 54216    | 124.       | _____             | _____                        |
| 85.        | _____             | _____                        | 125.       | _____             | _____                        |
| 86.        | _____             | WESTERN DISTRIBUTING         | 126.       | _____             | DON DENGEL DISTRIBUTING      |
| 87.        | _____             | CO., INC.                    | 127.       | _____             | COMPANY                      |
| 88.        | _____             | 218 South 21 Street          | 128.       | _____             | 1427 Broad Street            |
| 89.        | _____             | La Crosse, Wisconsin 54600   | 129.       | _____             | Oshkosh, Wisconsin 54901     |
| 90.        | _____             | _____                        | 130.       | _____             | _____                        |

# LAP PRIZES

| Lap<br>No. | Won by<br>Car No. | Sponsor                           | Lap<br>No. | Won by<br>Car No. | Sponsor                        |
|------------|-------------------|-----------------------------------|------------|-------------------|--------------------------------|
| 131.       | _____             | ELMER HOEFFERLE,                  | 166.       | _____             | LIND DISTRIBUTING CO., INC.    |
| 132.       | _____             | DISTRIBUTOR                       | 167.       | _____             | 427 Elm Tree Road              |
| 133.       | _____             | First Street, South               | 168.       | _____             | Sheboygan, Wisconsin 53081     |
| 134.       | _____             | Park Falls, Wisconsin 54552       | 169.       | _____             | _____                          |
| 135.       | _____             | _____                             | 170.       | _____             | _____                          |
| 136.       | _____             | BEST BRANDS DISTRIBUTING          | 171.       | _____             | JAY'S DISTRIBUTING CO., INC.   |
| 137.       | _____             | CO., INC.                         | 172.       | _____             | 2833 Stanley Street            |
| 138.       | _____             | 253 Clark Street                  | 173.       | _____             | Stevens Point, Wisconsin 54481 |
| 139.       | _____             | Pewaukee, Wisconsin 53072         | 174.       | _____             | _____                          |
| 140.       | _____             | _____                             | 175.       | _____             | _____                          |
| 141.       | _____             | DUSHEK'S CENTRAL                  | 176.       | _____             | NORTH END DISTRIBUTORS,        |
| 142.       | _____             | DISTRIBUTORS, INC.                | 177.       | _____             | INC.                           |
| 143.       | _____             | 304 Adams                         | 178.       | _____             | 724 North 8th Street           |
| 144.       | _____             | Portage, Wisconsin 53901          | 179.       | _____             | Superior, Wisconsin 54881      |
| 145.       | _____             | _____                             | 180.       | _____             | _____                          |
| 146.       | _____             | PRAIRIE BEER                      | 181.       | _____             | KLINK, INC.                    |
| 147.       | _____             | DISTRIBUTING CO.                  | 182.       | _____             | 513 North Water Street         |
| 148.       | _____             | 314 Cedar Street                  | 183.       | _____             | Watertown, Wisconsin 53094     |
| 149.       | _____             | Prairie du Chien, Wisconsin 53821 | 184.       | _____             | _____                          |
| 150.       | _____             | _____                             | 185.       | _____             | _____                          |
| 151.       | _____             | MATAGRANO'S, INC.                 | 186.       | _____             | BRANDT'S DISTRIBUTING          |
| 152.       | _____             | 914 Marquette Street              | 187.       | _____             | COMPANY                        |
| 153.       | _____             | Racine, Wisconsin 53404           | 188.       | _____             | 853 McIntosh                   |
| 154.       | _____             | _____                             | 189.       | _____             | Wausau, Wisconsin 54400        |
| 155.       | _____             | _____                             | 190.       | _____             | _____                          |
| 156.       | _____             | DAILEY'S DISTRIBUTING             | 191.       | _____             | SIMON BROTHERS DISTRIBUTORS    |
| 157.       | _____             | CO., INC.                         | 192.       | _____             | Route 2                        |
| 158.       | _____             | 225 Railroad Street               | 193.       | _____             | Marquette, Michigan 49855      |
| 159.       | _____             | Reedsburg, Wisconsin 53959        | 194.       | _____             | _____                          |
| 160.       | _____             | _____                             | 195.       | _____             | _____                          |
| 161.       | _____             | SHAWANO DISTRIBUTING              | 196.       | _____             | PIKE DISTRIBUTING              |
| 162.       | _____             | COMPANY                           | 197.       | _____             | COMPANY                        |
| 163.       | _____             | Box 359                           | 198.       | _____             | 401 East John Street           |
| 164.       | _____             | Shawano, Wisconsin 54166          | 199.       | _____             | Newberry, Michigan 49868       |
| 165.       | _____             | _____                             | 200.       | _____             | _____                          |



# MILLER MAKES IT RIGHT!



Hearty. Robust.  
Deep-down good.  
That's Miller High Life.  
Anytime . . . anyplace . . .  
always . . . the best  
of the better beers.

## DISCOVER THE DIFFERENCE

Bolens gives you EXTRAS  
you don't pay extra for!



**THE YEARS-AHEAD ESTATE KEEPER** Unique "Center-Pivot" design lets you maneuver around every lawn and garden obstacle to end most hand trimming in one easy, time-saving pass! Year-round attachments change in a "snap" without finger-pinching belts.



**POWERFULLY PERFECT HUSKY TRACTORS**  
Rugged, all-season Huskys feature more standard equipment and convenience than others offer as options. Widest range of Fast-Switch Power-lock Hitch attachments. Four models, from 7 to 12½ hp.



## BOLENS

FMC CORPORATION, BOLENS DIVISION, PORT WASHINGTON, WISCONSIN

Bolens equipment being used to assist race cars is furnished courtesy of Ollie Heeren, Waukesha Power Equipment, West Avenue and Sunset Drive, Waukesha, Wis. Phone 542-8144

# the proof of PORSCHÉ is in its performance...



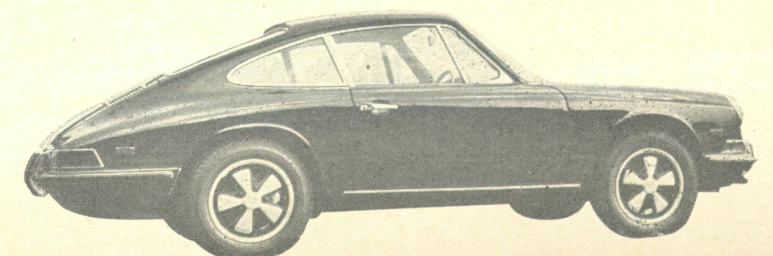
Official pace car at this year's 200 miler

## CONCOURS MOTORS INC.

14TH AND SILVER SPRING • MILWAUKEE

Concours 4-8000

Also Headquarters for Mercedes Benz



On the road or track . . .  
in the city or "flat out"  
in the country . . .  
Porsche gives a superb  
performance!  
For the proof, test drive  
this great Concours  
car soon. Take your pick,  
4 cylinder, 6 cylinder;  
4 speed, 5 speed  
or sportomatic. Get all  
the facts from  
Bill or Herb Wuesthoff.

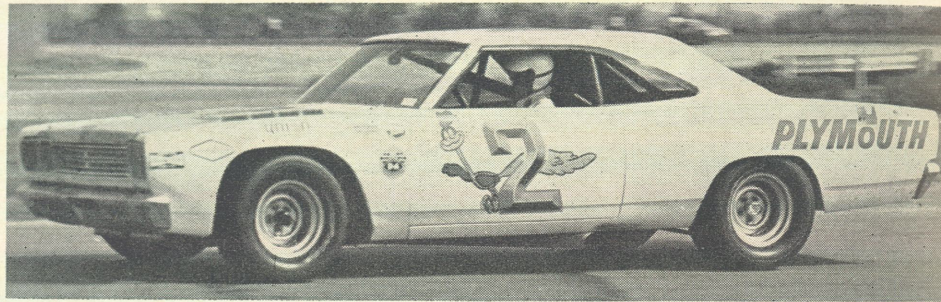


## McCLUSKEY, NELSON TEAM FOR PLYMOUTH

Any driver hoping to win the race today will have to contend with the team Roger McCluskey of Tuscon, Ariz., and Norm Nelson of Racine. Nelson owns and prepares the two 1969 Plymouth Road Runners that they will drive.

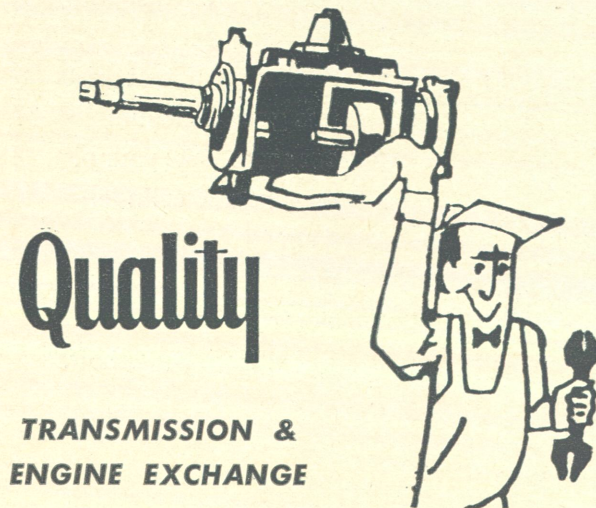
Last year, their first together, McCluskey finished second in the USAC late model standings, edging out Don White in the last race. Nelson won the car owner's title, and finished sixth in the standings, despite running only eight races. Nelson is the all-time USAC point leader and has won the most races at Milwaukee, since he started racing here in 1948.

At 46, Nelson is spending less time behind the wheel, and more in helping Roger stay on top of the 1969 point stands. McCluskey, 39, is the current point leader.



Russ Lake and Dick Johnson Photos

### COMPLETE TRANSMISSION and ENGINE OVERHAUL



6316 W. Burnham 541-7850  
4319 W. North Ave. 871-8943  
2459 S. KK 481-5385

MILWAUKEE, WIS.  
and  
OTHER CITIES

### ★ ★ ★ U S A C CURRENT POINT STANDINGS STOCK CAR DIVISIONS

|                            |                           |
|----------------------------|---------------------------|
| 1. Roger McCuskey ... 1690 | 11. Roger Regeth ... 352  |
| 2. A. J. Foyt ... 1352     | 12. Gene Marmor ... 335   |
| 3. Butch Hartman ... 944   | 13. Glen Bradley ... 265  |
| 4. Jack Bowsher ... 850    | 14. Paul Feldner ... 255  |
| 5. Don White ... 789       | 15. Terry Nichols ... 235 |
| 6. Dave Whitcomb ... 543   | 16. Jack Knippel ... 180  |
| 7. Parnelli Jones ... 500  | Dick Trickle ... 180      |
| 8. Verlin Eaker ... 420    | 18. Ross Smith ... 178    |
| 9. Al Unser ... 400        | 19. Jerry Smith ... 175   |
| 10. J. J. Smith ... 399    | 20. Tom Jones ... 120     |



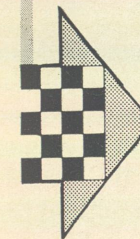
200 MILE STOCK CAR RACE

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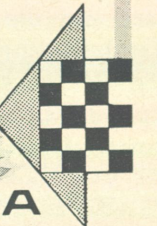
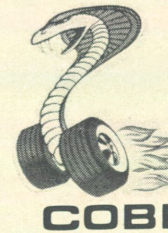
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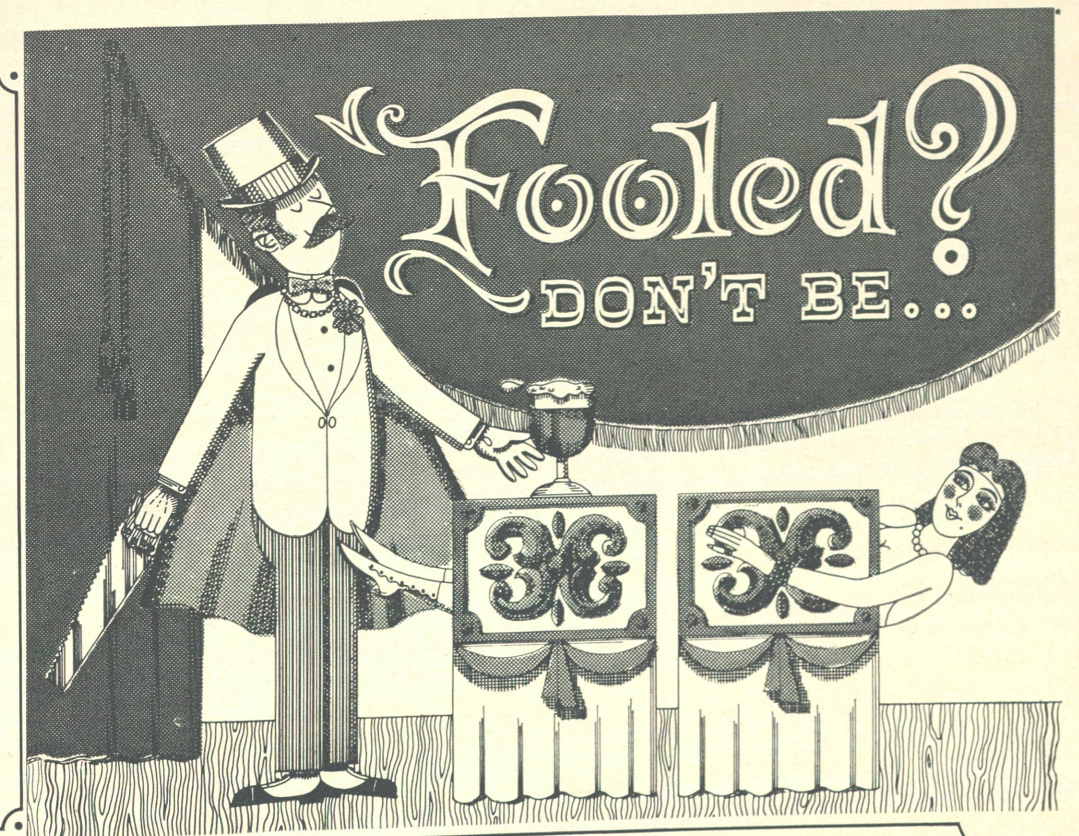
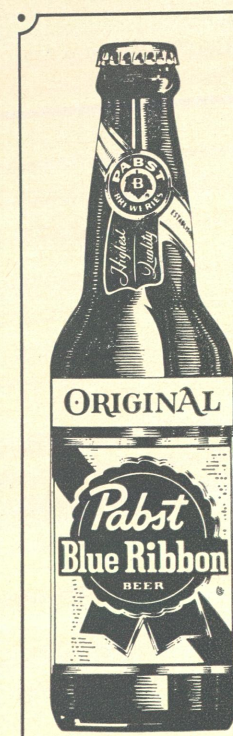


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# 20 YEARS OF WINNERS

The first July national championship stock car race was run 20 years ago, on July 10, 1949. Myron Fohr of Milwaukee, drove a GMC truck engine powered 1949 Chevrolet to victory in the 150 mile test over the mile dirt oval.

Fohr came back in 1950 to win the race in a 1949 Lincoln, prepared by Carl and the late Tudy Marchese, brothers of Tom Marchese who was promoter of the track. A crowd of 33,131 attended the event, which still stands as the largest crowd ever to see a stock car race on the Wisconsin State Fair Park mile.

A young man named Roger Ward, who was later to win two Indianapolis 500s, won the 1951 race in a 1951 Oldsmobile 88 entered by Art Boehme, who owned a corner grocery store at S. Fifth and Mineral streets in Milwaukee. Tony Bettenhausen, who looked like a sure winner in his 1951 Chrysler, had to pit for gas on the 144th of 150 laps, giving the lead to Ward.



Fred Lorenzen on way to his 1958 victory.

Marshall Teague and Frank Mundy won the 1952 and 1953 races respectively in the era of the "Fabulous" Hudson Hornet. Hudson was deprived of victory the next two years when Bettenhausen won in 1954 in a 1954 Chrysler and Norm Nelson won the 1955 Event in a 1955 Chrysler 300. Nelson's victory came just a car length ahead of the charging 1954 Hudson of Teague. Just after taking the flag, Nelson's mount blew a tire and crashed into the south turn wall. He hitched a ride with an official back to the starting line.

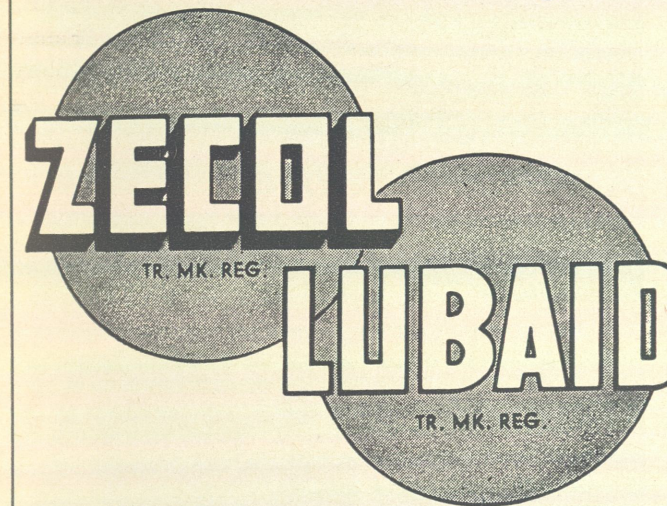
Fred Lorenzen of Elmhurst, Ill., won the 1958 race in a 1958 Ford, which helped him win the United States Auto Club title that year. Bettenhausen came back to win the next two races, both in 1958 Fords, giving the 1958 Ford three straight victories. In the 1959 race, Ward was supposed to drive the car, but had a sports car commitment elsewhere, so Bettenhausen filled in, and well. The 1960

(Continued on Page 26)

## Previous winners of the July late model stock car race were:

| Year | Driver, Home Town                    | Car                 | Time         | Speed  | Distance  |
|------|--------------------------------------|---------------------|--------------|--------|-----------|
| 1949 | Myron Fohr, Milwaukee, Wis.          | 1949 Chevrolet      | Not recorded |        | 150 miles |
| 1950 | Myron Fohr, Milwaukee, Wis.          | 1949 Lincoln        |              |        |           |
| 1951 | Rodger Ward, Los Angeles, Calif.     | 1951 Oldsmobile     | 2:16:58.57   | 65.70  | 150 miles |
| 1952 | Marshall Teague, Daytona Beach, Fla. | 1952 Hudson         | 2:12:39.71   | 67.81  | 150 miles |
| 1953 | Frank Mundy, Atlanta, Ga.            | 1953 Hudson         | 2:14:57.851  | 66.69  | 150 miles |
|      |                                      | Track Paved in 1954 | 2:11:23.994  | 68.49  | 150 miles |
| 1954 | Tony Bettenhausen, Tinley Park, Ill. | 1954 Chrysler       | 2:06:47.24   | 70.98  | 150 miles |
| 1955 | Norm Nelson, Racine, Wis.            | 1955 Chrysler       | 1:58:28.88   | 76.21  | 150 miles |
| 1956 | Troy Ruttman, Lynwood, Calif.        | 1956 Mercury        | 1:48:18.933  | 83.18  | 150 miles |
| 1957 | Ralph Moody, Dania, Fla.             | 1957 Ford           | 1:45:31.62   | 85.29  | 150 miles |
| 1958 | Fred Lorenzen, Elmhurst, Ill.        | 1958 Ford           | 1:47:31.01   | 83.701 | 150 miles |
| 1959 | Tony Bettenhausen, Tinley Park, Ill. | 1958 Ford           | 1:47:01.62   | 84.93  | 150 miles |
| 1960 | Tony Bettenhausen, Tinley Park, Ill. | 1958 Ford           | 2:17:54.17   | 87.019 | 200 miles |
| 1961 | Eddie Sachs, Allentown, Pa.          | 1961 Ford           | 2:17:18.801  | 87.399 | 200 miles |
| 1962 | Don White, Keokuk, Ia.               | 1962 Ford           | 2:14:39.55   | 89.115 | 200 miles |
| 1963 | Don White, Keokuk, Ia.               | 1963 Ford           | 2:14:16.312  | 89.374 | 200 miles |
| 1964 | Parnelli Jones, Torrance, Calif.     | 1964 Mercury        | 2:10:08.119  | 93.10  | 200 miles |
| 1965 | Norm Nelson, Racine, Wis.            | 1965 Plymouth       | 2:12:57.085  | 90.25  | 200 miles |
| 1966 | Don White, Keokuk, Ia.               | 1966 Dodge          | 2:08:00.771  | 93.743 | 200 miles |
| 1967 | Don White, Keokuk, Ia.               | 1966 Dodge          | 2:07:17.930  | 94.268 | 200 miles |
| 1968 | A. J. Foyt, Houston, Tex.            | 1968 Ford           | 2:05:08.590  | 95.897 | 200 miles |

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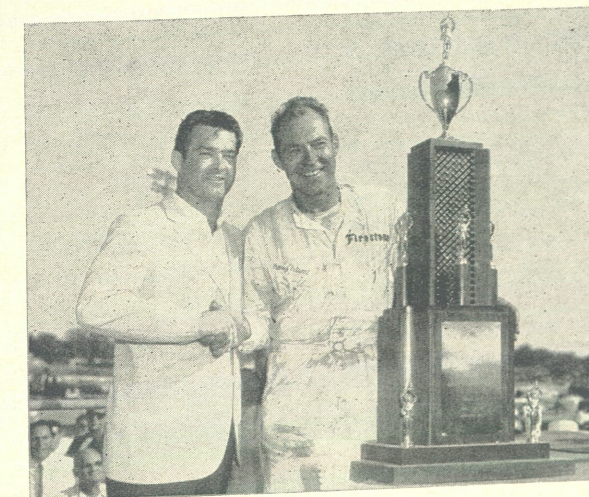
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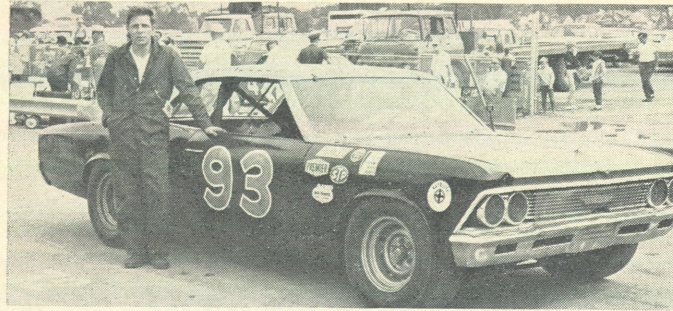
Milwaukee, Wis.



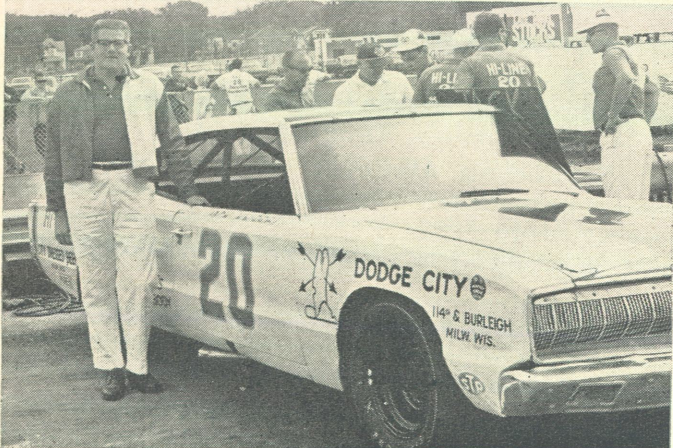
## THE OTHER RACERS

Many fans that watch a race pay most of their attention to the leaders, which usually are the new factory backed cars with big budgets and big name drivers.

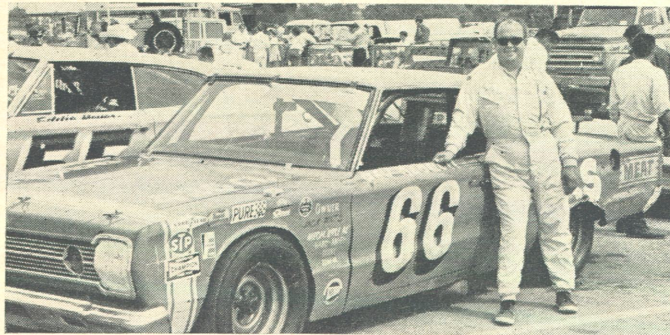
No race could be successfully run with only the "hot dogs." The majority of the field is made up of independent drivers that race more for the sport of it, than fame or profit. Here are just a few of those in the field today.



George Rondelli, Chicago, Ill.

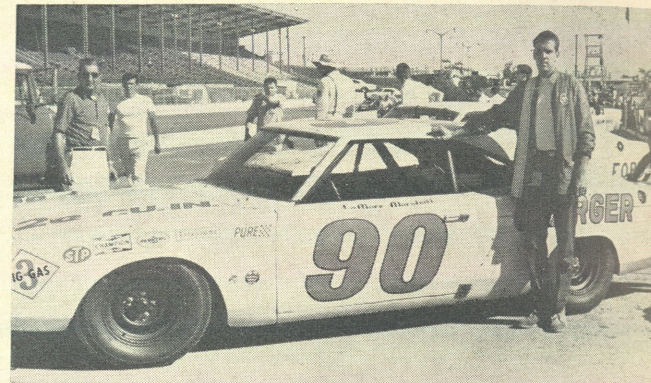


Jack Knippel, Brookfield, Wis.



Bay Darnell, Deerfield, Ill.

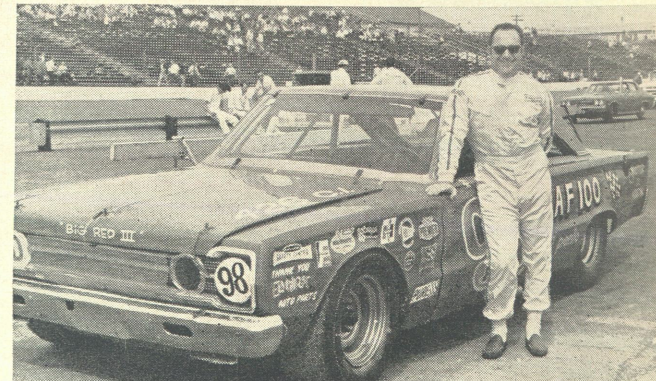
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La Marr Marshall, Louisville, Ky.



Jim Perry, Indianapolis, Ind.



Frank Freda, Elmhurst, Ill.



Gene Marmor, River Grove, Ill.

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RED — Stop — race is halted.  
\*YELLOW — drive with caution — hold positions.  
BLACK — Stop for consultation.  
KING BLUE WITH YELLOW CENTER STRIPE — Car attempting to pass.

WHITE — Entering last lap.  
CHECKER — you have finished.

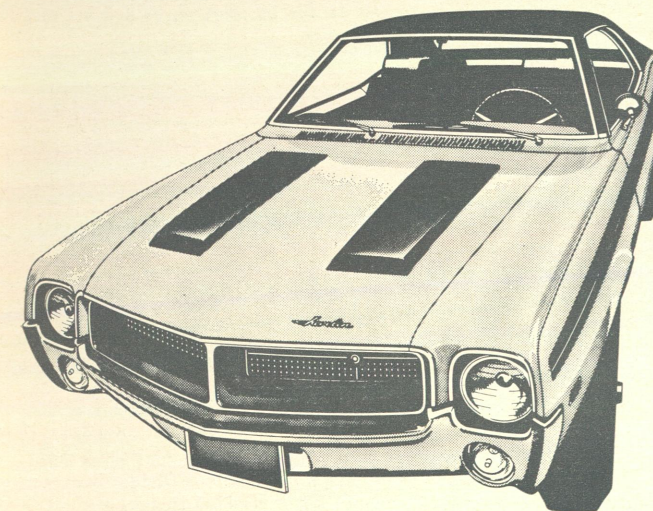
\*This is a warning signal and mandatory that all cars reduce speed immediately.

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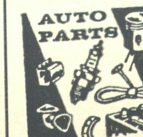
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# Miller

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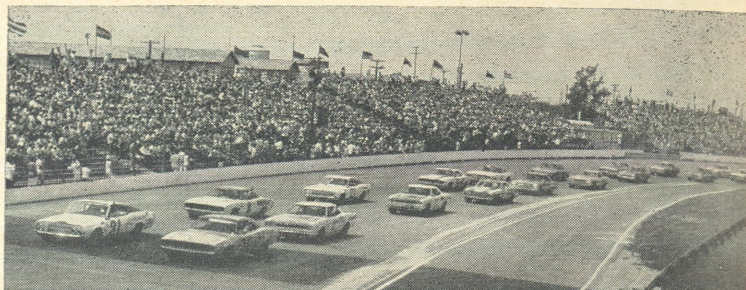
The first Miller 200 on July 14, 1968, had its share of action. The surprise of the race was young Larry "Butch" Hartman of South Zanesville, Ohio, who put his 1968 Dodge Charger on the pole and went on to do battle with the eventual winner and USAC 1968 late model champion, A. J. Foyt of Houston, Tex.

Despite temperatures in the 90's and the mercury hitting the 140 mark on the track, the 200 mile test lacked nothing in competitiveness. At the end of the durability contest, Foyt collected \$10,948 of the record \$51,060 purse, the largest ever paid for a stock car race here. The Miller Brewing Company reportedly contributed \$14,000 to the payoff.



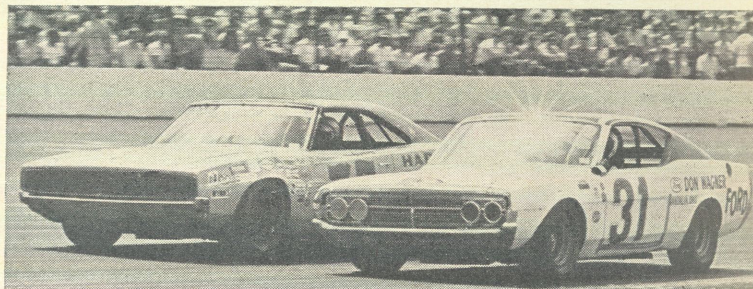
Wayne Bryant Omega Photo

A trophy wasn't the only thing fast qualifier Larry "Butch" Hartman collected for setting fast time on the Milwaukee oval for the Miller 200. The South Zanesville, Ohio driver collected a kiss from Miss Wisconsin. Hartman toured the mile in 35.02 seconds (102.798 mph) to top the highly touted "factory backed" cars from Ford, Plymouth and Dodge.



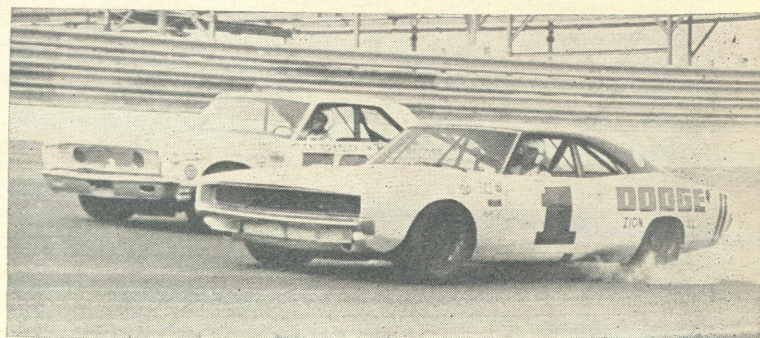
Russ Lake Photo

The hand is one, as all drivers hold their left arms out the window indicating one lap to go before the start of the 1968 Miller 200. On the pole is Butch Hartman (#75-1968 Dodge), with A. J. Foyt (#31-1968 Ford) along side. When the green flag fell, Hartman and Foyt put on quite a battle.



Bob Lewis Photo

Here are Hartman and Foyt during the wheel to wheel battle for the lead. What Hartman lacked in experience, he made up for in courage, as it is not easy to keep up with "Super Tex" in any type of race.



Ron Zarling Photo

Defending USAC late model champion Don White, who won the thrilling July race the year before, was not to repeat as the engine on his 1968 Dodge Charger gave out on the 173rd mile. Glen Bradley wheels by in his 1965 Dodge, unsympathetic to White's plight.

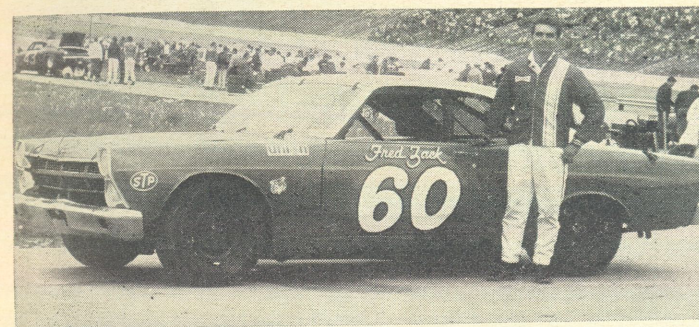


Paul Gohde Photo

It was all over for Butch Hartman, at least as far as his car was concerned, as the Dodge blew an engine on the 71st lap, which was good only for 31st place. Gene Marmor (#50-1967 Chevrolet), and LaMarr Marshall (#90-1968 Dodge) go by on the track. Hartman later got into Roger McCluskey's Plymouth and drove it to a fourth place finish.

200 MILE STOCK CAR RACE

## MILWAUKEE SHORT TRACKER



Russ Lake Photo

One of the few entrants from Milwaukee in the Miller 200 is Fred Zack of the beer city. Zack is a graduate of the tough Milwaukee area short track circuit, having driven both modified and sportsman stock cars. When he has a free night, Zack still takes an occasional ride in a modified, with the result quite often being a win. Last year, Zack's first on the USAC late model circuit, netted him a 35th place finish. He started 17 races and placed in the top 12 five times. He drives a 1967 Ford Fairlane.

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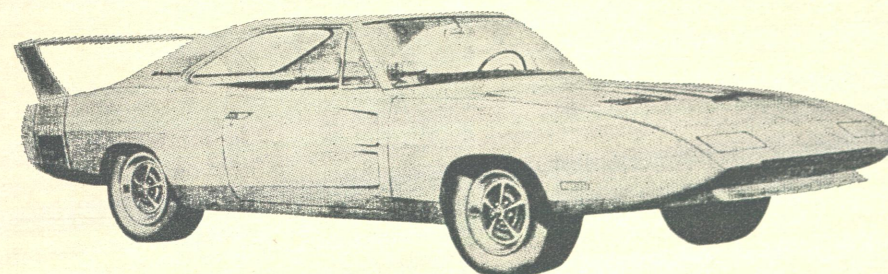
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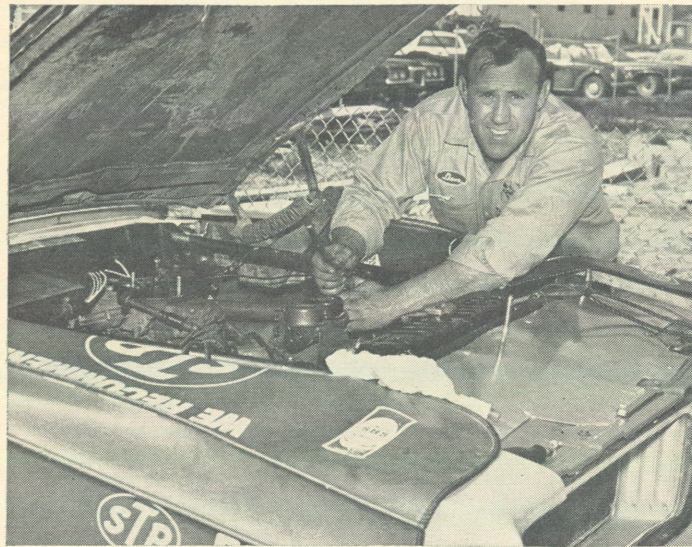
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## WHITCOMB GOOD UNDER HOOD



Russ Lake Photo

Dave Whitcomb, 37, of Valparaiso, Ind., spends more time under the hood than driving. The gas station owner splits his talents between driving and being his own chief mechanic on his 1969 Dodge Charger. Though Whitcomb has been racing since 1951, he didn't join the USAC circuit until 1966. He finished eighth last year, with a 11th place finish in last year's Miller 200.

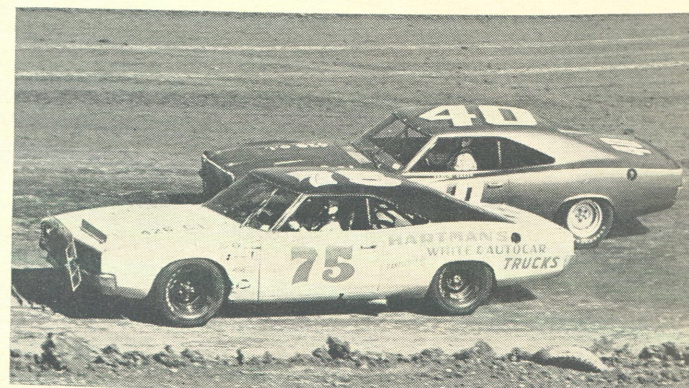
## GLEN BRADLEY'S READY



Russ Lake Photo

Standing lean and clean is veteran driver Glen Bradley of Lincoln, Ill., who is ready for the 1969 season in his Dodge Charger. Bradley, who only finished 19th in the standings, is out to improve that position this year. The veteran driver, 40, ranked 20th in the 1956 USAC standings, the first year USAC was organized. He finished 19th in last year's Miller 200.

## TWO CHARGERS



Wayne Doebling Photo

Two of USAC's newest front runners, Butch Hartman (#75-1969 Dodge), and Verlin Eaker (#40-1968 Dodge), are shown here in battle in an earlier race this season. Eaker, up from the Iowa short tracks, ranks as one of the top threats on the dirt tracks. How he fares on the paved ovals, like Milwaukee, will be found out today. Eaker, of Cedar Rapids, Ia., drives one of Don White's cars from last year.

# So Long George . . . It was nice working with you

Back in 1960, George Carolan became chief of the fire and emergency crew for Wisconsin Auto Racing, Inc. races at State Fair Park. It was a wise choice that auto race director Tom Marchese had made. George Carolan had been a fireman for most of his adult life and was also fire chief at the Miller Brewing Co.

Under George's guidance, the fair park crew soon gained the reputation of being the most capable

crew of its kind to work at an auto race. George was not one to let down. He played no favorites. Each man was assigned to the job that George thought that man could do best.

Through the years, the crew was put to the test many times and without fail, met the challenge. Drivers on the United States Auto Club circuit passed the word along that the fire fighting unit at Milwaukee was as excellent as the other members of the staff assembled by Marchese to operate the races here.

At the start of the 1969 season, George indicated that he wanted to retire from the job as fire chief for the fair park races. At the pre-race meeting for the June 8 Rex Mays 150 miler, Carl Marchese, vice president of Wisconsin Auto Racing, presented George with his fire chief badge gold plated and mounted on a plaque. George's acceptance speech was short and sweet, but as he spoke, many of the crewmen knew that they were losing a good friend and capable firefighter. Ray Brinn, who has been a fireman for more than 25 years, was introduced as the new chief.

But for those of us who knew George Carolan, all we can say is . . . "so long, George. It was nice working with you."

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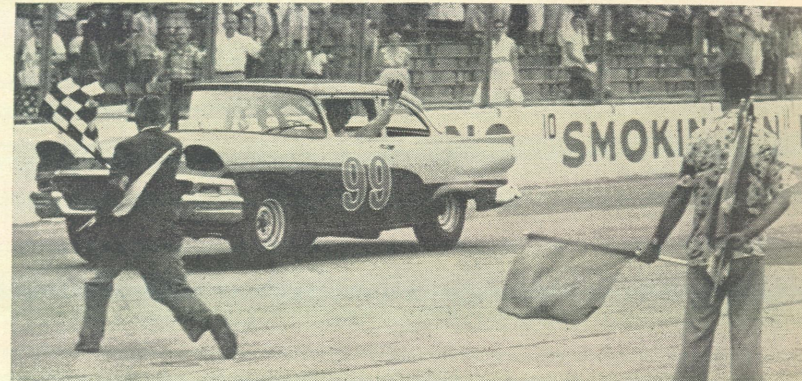
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# Highlights of July Races Past

Tony Bettenhausen of Tinley Park, Ill., greets the checker flag and starter Bill Vandewater with a big smile after winning the July 19, 1959, 150 mile late model stock car race at State Fair Park. Tearing Tony was subbing for Rodger Ward, owner of the 1958 Ford, who was off racing sports cars that day. The win was one of five that Tony had in late model stocks here.



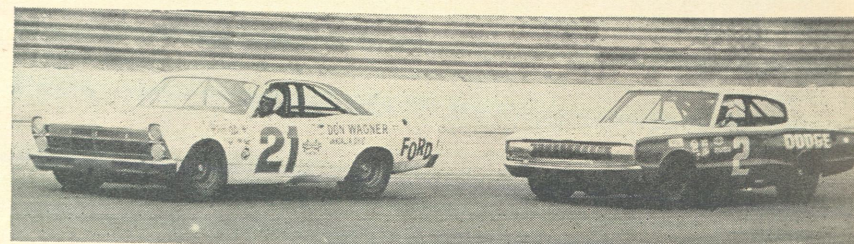
Armin Krueger Photo

A pair of USAC stock car champs did battle in the July 12, 1964, 200 mile stock car race here. It was A. J. Foyt of Houston, Tex. (#47-1964 Dodge), the 1968 stock car king, against Don White of Keokuk, Iowa (#1-1964 Ford). But it was all for naught. Both dropped back as Parnelli Jones of Palos Verdes, Calif., collected first place money in his 1964 Mercury, the fourth of a string of seven consecutive wins that Jones scored in two seasons here with that make of car.

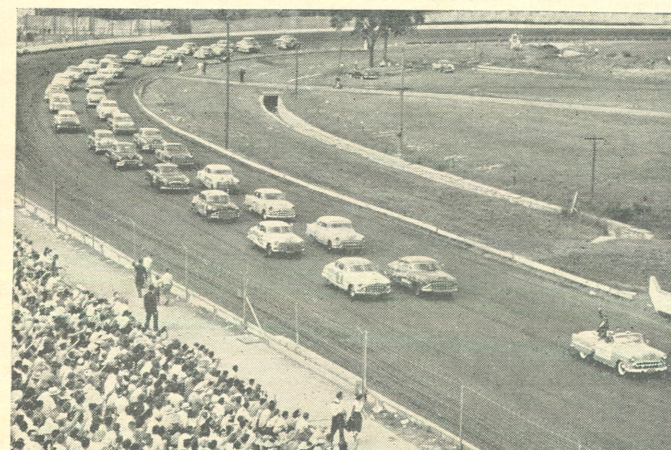


Armin Krueger Photo

One of the wildest stock car finishes ever seen here was in the July 9, 1967, 200 miler here. Jack Bowsher of Springfield, Ohio (#21-1967 Ford), led Don White of Keokuk, Iowa (#1-1966 Dodge), when the picture was taken. But the lead was not to last. On the homestretch, White slammed past Bowsher as the pair came up for the white flag, signalling one more lap to go. The tough little Hawkeye speedster made the lead stand up and took the checker flag with Bowsher less than a car length behind him.



Russ Lake Photo



Armin Krueger Photo

Awright fellas . . . hold it down. That's what starter Bill Vandewater might have been saying as he motioned the starting field in the July 12, 1953, 150 mile stock car race to take it easy. Frank Mundy of Atlanta, Ga. (#7-1953 Hudson), came on to win the race. Jack McGrath of South Pasadena, Calif. (#2-1953 Hudson), the fastest qualifier who occupied the pole position, came on to finish third. It was the last July race on the dirt surface. The track was paved early in 1954.

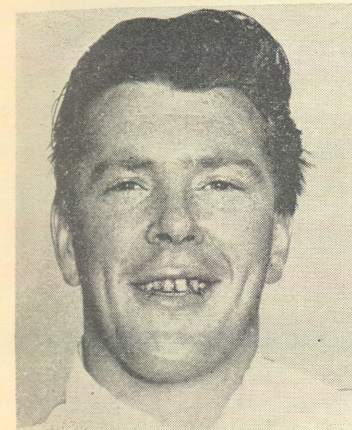
## Winners . . . (Continued from Page 18)

race was the first time the event was contested at 200 miles.

Don White won the 1962 event, which was the first of four victories in the event for the Keokuk, Ia., driver. He came back to take the checkered flag in 1963, 1966 and 1967. His 1967 victory was one of the most thrilling in Fair Park history. He and Jack Bowsher of Springfield, Ohio, dueled for the latter part of the race with paint often being exchanged between Bowsher's 1967 Ford Fairlane and White's 1966 Dodge Charger. Bowsher went wide coming out of the last turn, giving White the edge and the victory in the side-by-side battle.

In 1968, the Miller Brewing Company of Milwaukee, sponsored the first annual "Miller 200." A crowd of 31,105 turned out despite temperatures near the 90 mark, and with the help of some \$14,000 from Miller, contributed to the largest purse ever paid in a stock car event, \$51,960. A. J. Foyt won in a 1968 Ford Fairlane and pocketed \$10,948 for an afternoon's work.

## DICK TRICKLE



Russ Lake Photo

Predicted by many to be the biggest Wisconsin stock car driver since Norm Nelson, is 27 year old Dick Trickle of Wisconsin Rapids. Trickle made his USAC debut in the Miller 200 last year and finished 10th. In the other races at Milwaukee last year he garnered sixth, eighth and 12th place finishes. He went to the final race of the year in New Bremen, Ohio, and took a second and third place in the twin 100 lap features, to earn 13th place overall with 501 points, good enough for "Rookie of the Year" honors. Since he started driving in 1961, Trickle has been known as king of the central Wisconsin short tracks, where he still competes when not on the USAC circuit. He drives a 1967 Ford Fairlane that concedes nothing to the newer cars Trickle runs against.



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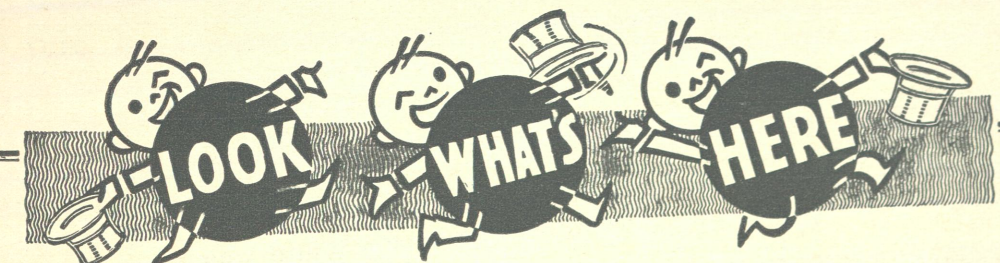
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| HOT DOGS .....            | 35¢    |
| BEER .....                | 45¢    |
| COFFEE or MILK .....      | 15¢    |
| CRACKERJACK (large) ..... | 25¢    |
| SNOW CONES .....          | 25¢    |
| SOUVENIR CUSHIONS .....   | \$1.50 |

|                          |     |
|--------------------------|-----|
| ORANGE (large) .....     | 30¢ |
| PEPSI COLA (large) ..... | 30¢ |
| COTTON CANDY .....       | 25¢ |
| DRUMSTICKS .....         | 20¢ |
| CIGARETTES .....         | 40¢ |
| CIGARS .....             | 15¢ |
| PROGRAMS .....           | 60¢ |
| CHAIR RENTALS .....      | 75¢ |

Prevailing Prices in the Grandstand at STATE FAIR PARK



# FINISH OF THE SECOND ANNUAL MILLER 200

| Number | Driver | Miles | Number | Driver | Miles |
|--------|--------|-------|--------|--------|-------|
| 1.     |        |       | 21.    |        |       |
| 2.     |        |       | 22.    |        |       |
| 3.     |        |       | 23.    |        |       |
| 4.     |        |       | 24.    |        |       |
| 5.     |        |       | 25.    |        |       |
| 6.     |        |       | 26.    |        |       |
| 7.     |        |       | 27.    |        |       |
| 8.     |        |       | 28.    |        |       |
| 9.     |        |       | 29.    |        |       |
| 10.    |        |       | 30.    |        |       |
| 11.    |        |       | 31.    |        |       |
| 12.    |        |       | 32.    |        |       |
| 13.    |        |       | 33.    |        |       |
| 14.    |        |       | 34.    |        |       |
| 15.    |        |       | 35.    |        |       |
| 16.    |        |       | 36.    |        |       |
| 17.    |        |       | 37.    |        |       |
| 18.    |        |       | 38.    |        |       |
| 19.    |        |       | 39.    |        |       |
| 20.    |        |       | 40.    |        |       |

TIME OF RACE:

AVERAGE SPEED:

## ACCESSORY PRIZE MONEY

|    | Champion | Autolite | Perfect Circle | Firestone | Union Oil |
|----|----------|----------|----------------|-----------|-----------|
| 1. | \$200    | \$200    | \$100          | \$600     | \$500     |
| 2. | 125      | 125      | 75             | 300       | 300       |
| 3. | 100      | 100      | 25             | 100       | 200       |
| 4. | 50       | 50       |                |           |           |
| 5. | 25       | 25       |                |           |           |

## TRACK RECORDS — ONE MILE PAVED TRACK — WISCONSIN EXPOSITION CENTER LATE MODEL STOCK CARS

|                                                |                               |
|------------------------------------------------|-------------------------------|
| 1 mile (trials) — Jack Bowsher (#21-1968 Ford) | 34.52 (104.287) 8-15-68       |
| 1 mile (race) — Jack Bowsher (#21-1968 Ford)   | 34.90 (103.152) 8-15-68       |
| 5 miles — Roger McCluskey (#14-1968 Plymouth)  | 2:53.64 (103.663) 8-15-68     |
| 10 miles — Jack Bowsher (#21-1968 Ford)        | 5:50.16 (101.124) 8-11-68     |
| 15 miles — Don White (#1-1968 Dodge Charger)   | 8:47.96 (102.281) 9- 8-68     |
| 25 miles — Don White (#1-1968 Dodge Charger)   | 14:44.79 (101.718) 9- 8-68    |
| 50 miles — Jack Bowsher (#21-1967 Ford)        | 31:07.049 ( 96.409) 7- 9-67   |
| 75 miles — Jack Bowsher (#21-1967 Ford)        | 46:46.22 ( 96.216) 8-11-68    |
| 100 miles — Jack Bowsher (#21-1967 Ford)       | 1:02.10.546 ( 96.502) 9-17-67 |
| 125 miles — Don White (#1-1968 Dodge Charger)  | 1:16.46.75 ( 97.683) 9- 8-68  |
| 150 miles — Don White (#1-1968 Dodge Charger)  | 1:31.48.72 ( 98.026) 9- 8-68  |
| 175 miles — Don White (#1-1968 Dodge Charger)  | 1:47.09.20 ( 97.991) 9- 8-68  |
| 200 miles — Don White (#1-1968 Dodge Charger)  | 2:01.56.47 ( 98.409) 9- 8-68  |
| 225 miles — Don White (#1-1968 Dodge Charger)  | 2:16.43.75 ( 98.736) 9- 8-68  |
| 250 miles — Don White (#1-1968 Dodge Charger)  | 2:32.12.067 ( 98.565) 9- 8-68 |

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Track after track, race after race, more winners ride on PURE Firebird® gasoline than any other brand.

PURE is the Number-One supplier of racing gasoline in the world. Number One in racing wins, Number One in track records, and Number One in racing experience.

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Union 76 Division, Union Oil Company of California





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Pepsi doesn't come apart in the cold—instead, Pepsi taste comes out in the cold.

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